Arabian Horse Youth Association
Board of Directors Meeting
Approved Minutes
March 7th, 2020
Denver, Colorado

- Meeting was called to order at 10:52 a.m. by Savanna
- Roll Call:
  - Caroline – Secretary
  - Savanna – President
  - Harper – Vice President
  - Grace – Region 3 director
  - Grace – Region 5 co-director
  - Brooke – Region 8 director
  - Charlee – Region 5 co-director
  - Payne – Region 9 director
  - Brooke – Region 10 Vice director
  - Kade – Region 17 director
  - Jacki – Region 2 Director

- Payne motioned to approve the agenda and Kade seconded it. The motion was passed.
- Treasurer’s Report
  - Trailer raffle was not as successful
  - Discussed new raffle items such as coolers
  - Discussed sending out new-member packets with goodies
    - We want to send out welcome packets to new members maybe with an informational brochure and stickers
    - Potentially also put some money towards first year membership free

- Regional Updates:
  - **Region 2** – had a meeting to discuss activities at their upcoming horse show, had a successful double qualifier, did a horseshoe scavenger hunt, did a 50/50 raffle, Good Luck grants. They had an outreach day and talked to a barn about AHA and AHYA in order to get them involved. They’re planning their summer fun show/playday. They are thinking of doing a “horsy sundae” fundraiser at a show as well as a hobby horse class.
  - **Region 3** – have a youth meeting coming up. Have two shows in May. Have their first Class A show coming up. Numbers for regionals were way up last year. They want to have a barn party and slip and slide at regionals this year. Their silent auction last year went very well.
  - **Region 5** – had a meeting in January and talked about new things coming up. Had youth come together at a bowling alley and had an awards banquet and mane-and-tail fundraiser. They raised $1300 from that activity. Their upcoming shows include Regionals and they will have their next youth meeting then.
  - **Region 8** – They recently had a club that had a get to know each other event. Getting people to know about the event was difficult. They had prizes and scavenger hunt. Planning to have a youth meeting in May at a horse show. Their regional show is in June and having their flamingo hunt. They want to raffle off a bridle or a saddle rack.
- **Region 10** – Had a meeting in January with their region and discussed things they want to implement. They’re having a picture raffle to raffle off a free print from Avalon Photography. Two clinics planned, a show prep clinic and a riding clinic.
- **Region 17** – Their regional meeting is going to be in June and they always do a pizza party with it. In December they had a Christmas social. Trying to make the region more inclusive. His club has a banquet and year end prizes coming in May. Another club is having a dance. They have a horse expo and he wants to have his club set up a booth at the expo. Starting a Youth Volunteer of the Year award. They are redoing their website as well. Wanting to introduce liberty classes at some of their shows. One of their shows is now a double qualifier with Region 5.

- **Unfinished Business:**
  - Instagram Takeovers:
    - Story takeovers – discussed having members take over AHYA Instagram stories and showcase their activities that are related to horses or AHYA. Goal of 4 takeovers per month.
  - **T-shirt Sponsors**
    - Keeping amount at $250 with the goal of getting every region to at least donate that amount.
    - Need at least 1-2 shirt sponsors from your region.
    - Due June 1st.

- **New Business:**
  - Scholarships – Members have until July 31st to meet requirements
  - Be a Hero Challenge

- **Youth Nationals**
  - **Schedule:**
    - Youth Nationals is July 19th-25th
    - The board meeting is Friday July 17th
    - Friday - Convention and then First-time exhibitor Q&A right after convention
    - Saturday – Dance and costume party
    - Sunday – exhibitor welcome dinner
    - Monday – stick horse and first-time exhibitor pictures
    - Thursday – dog costume
    - Friday – graduation senior ceremony
  - Fundraisers
    - We’ll be doing an AHYA cookbook
    - Youth Nationals t-shirt color – Red and white
      - Payne motioned and Grace seconded it.
  - **Good Luck Ponies**
    - Will be teaming up with AHPA for the ponies
    - Good luck donkeys!
  - Raffle – auctioning off cooler with quilt along with possible other items
    - If getting donations try and make them above $50
    - Possibly donate money towards AHF or other charity
    - Email Brenna with the charity you want to donate towards by Friday March 20th
o Activities:
   • Water fight
   • Activity room
   • Photo scavenger hunt – educational
   • Photo challenge – daily challenges
     • Photo w/ Gateway of Champions sign
     • Photo with trainer
     • Photo of snack time
     • Photo of favorite moment of the show
     • Photo of outfit of the day
     • Photo of your hero
   • Golden horseshoe

o Sponsorships
   • For $500 a sponsor’s name can be tagged with an event
   • $1000 for a convention sponsorship
   • Discussed sponsorship for letterman jacket, vest, buckle.

o First Time Exhibitors/Experience AHYA classes
   • Trainers will be allowed to cross enter horses that are also entered in Youth Nationals

o Volunteerism/Committee Work
   • Will continue with SignUpGenius

o Flag Rider
   • Preferably a senior

• AHYA Convention
  o Schedule and New Format, Ice Breaker Ideas
  o Recruiting Ideas:
    • Dum-dums with convention invitations on them
  o Planning/Decorations
    • Possibly try and get Salute?
    • Get superhero cutouts, things to take pictures in front of, etc.
    • Possibly get comic-book style decorations
    • Red and white balloons

  o Reminders
    • June 1st – Convention voting eligibility
    • June 1st – T-shirt sponsors DUE
    • June 15th – Executive Office Applications DUE
    • July 17th – Board Meeting
      • Written Regional Report and Meeting Minutes DUE

Meeting was adjourned at 2:46.