

# Arabian Horse Youth Association Board of Directors Meeting

Approved Minutes  
November 16<sup>th</sup>, 2019  
Tulsa, Oklahoma

- Meeting called to order at 1:24 p.m. by president Savanna DeMott

## Roll Call:

- Savanna, Region 11
- Harper, Region 8
- Payne, Region 9
- Brooke Hoffman, Region 8
- Brooke Backlund, Region 10 Vice Director
- Grace Smith, Region 5 Co-Director
- Charlee Pendleton, Region 5 Co-Director
- Patti Belanger, Region 3 Youth Coordinator
- Yvette Howey, Region 8
- Nicole Bartholomew, Region 16
- Kimberlee Will, Region 5
- Lisa Lang, Region 5
- Nancy Harvey, AHA President
- Deborah Johnson – AHA Vice President
- Darleene Barette – Awards Chair
- Bella Fajardo – Region 1
- Jacki Thacker – Region 2
- Audrey Bartholomew – Region 16 Youth Vice Director
- Kade Brassington – Region 17

## Robert's Rules of Order

- Brenna discussed Robert's Rules of Order with the board.

## Approval of Agenda

- Payne Harper motioned to approve the agenda
- Brooke B. seconded the motion
- Motion was passed

## Treasurer's Report

- Brenna discussed the budget report with the board.
  - o Silent Auction raised \$7,300
  - o All limited-edition socks were sold
- Numbers are fairly consistent from year to year
- Trailer raffle was not as successful as in past years

## BOD Roles and Responsibilities

- Scholarships are available to the board
- Brenna discussed the board scholarship requirements and will email them to all board members

## Regional Reports

- Region 1 – Bella discussed how a barn in her region participated in Meet an Arabian event and how she would like to use that as a local fundraising strategy. She described how the goal of the event was to introduce kids to Arabian horses and how it was a good way to promote their local lesson programs and AHYA.
- Region 2 – Jacki discussed bringing Arabians to the Parade of Breeds at a local college, and some girls in her region have decided to start a YouTube channel. Fundraiser-wise, they are going to have a youth-led horse show in July. They are going to have a program called Show Grams where family can write a note to their rider and have it read during class lineups. They are hoping to bring back judging and hippology in their region.
- Region 5 – Region 5 had a silent auction at their awards banquet, as well as a Yankee Candle fundraiser. They have been thinking about doing some open clinics, and Grace had an idea for a national project where there are activities that kids can do weekly or monthly that exhibit a certain character trait. Brooke B. added that it could be social media implemented as well.
- Region 8 – Region 8 would like to implement a teaching session at local barns, and for fundraiser ideas she would like to continue the flamingo fundraiser or an ice cream social. She would like to have mini meetings at local shows to get kids in attendance.
- Region 9 – Payne is working on the qualifier t-shirts, a cookbook, and new apparel for the Rise Up and Ride On, as well as a sportsmanship award.
- Region 10 – Brooke B. would like to try a photo raffle and hosting clinics at local shows as fundraisers. She would like to implement more activities at her regional shows. She wants to promote a rider of the week or of the month on Instagram.
- Region 16- had a silent auction for a fundraiser. New ideas include a youth campout/summer camp. Want to host special clinics such as sport horse or saddle seat.
- Region 17 – Fundraising is done on club to club basis. One of the largest barns has a yearly fundraiser that helps pay for stalls at shows, which they want to try at a club level. They had a Halloween social that had good attendance. They have a Christmas social coming up in a month. The Aurora club has a club dance that's a popular fundraiser. A local barn would like to do a meet-and-greet as well on a larger level. They have silent auctions, t-shirts, and 50-50 raffles. Their region has discussed holding more open shows. Their barns would like try having some professional development days. The region does not have a lot of youth, but they are all involved.

#### Unfinished Business

- Conference calls were successful, and we will continue to use those throughout the year
- Silent auction thank you notes were completed

#### 2019 Youth Nationals Report

- Age split resolution did pass at AHYA Convention and at Convention
- Had ice cream social and dance at Youth that were highly successful with both adults and youth in attendance
- Chill Box was successful and was good for young kids and siblings, as well as teenagers. Crafts were done every day in the Chill Box. Stick Horse was one of the most popular activities with 31 participants and 13 children in the stick horse competition. \$121 dollars collected in donations.
- Color War and Water Fight was highly successful and consistently enjoyed
- First Time Exhibitor meeting was well attended by around 30 people.
- Graduating Youth ceremony – all participating youth received a rose. Two seniors were awarded a Friends of Vail foundation scholarship
- Fundraisers: We partnered with AHPA to sell Congrats Ponies.

- Trailer raffle was not as successful as in the past but limited-edition socks sold out

#### 2020 Youth Planning

- Theme: Options included Roaring 20s, 80s theme, summer camp theme, Diamonds and Denim, fantasy, and heros and villains.
  - Summer camp and diamonds and denim were eliminated
  - 80s was then eliminated
- DAHA did the heros/villains theme and discussed how it was popular because it was easy to do and cost effective
- Payne motioned for the theme to be Heros/Villains theme
  - Brooke B. seconded the motion
- Motion was voted on and passed
- Tagline discussion was temporarily tabled

#### Activities:

- Discussed the option of having one or two theme days
- Discussed the option of doing best costume awards at the AHYA dance rather than king and queen.
- Last year on Saturday we had convention, color war, first time exhibitor Q&A
- Harper made a motion to get rid of the color war, move the water fight to a different day of the week, and to keep Saturday as having only the exhibitor meeting and convention. Payne seconded the motion.
- A majority of board members preferred to keep the dance on the schedule.
- Audrey motioned to have the Q&A after convention and combining the dance, ice cream social, and costumes. Jacki seconded the motion.
- Convention will be from 12-1 with exhibitor Q&A immediately to follow. 6pm-7pm costume dance and ice cream social.
- Discussion of water fight schedule is temporarily tabled

#### Activities

- Chill Box – keep
- Activity hour – keep
- Photo scavenger hunt – keep
- Golden horseshoes – keep
- Selfie challenge – new for 2020
- TAIL tours – keep

Broke meeting for break at 3:10

Meeting re-adjourned at 3:21

- “To Youth Nationals and Beyond” was voted on and won by majority
- Audrey makes a motion for the theme of Youth Nationals to be Heroes and for the tagline to be “Be a Hero”
  - Brooke B. seconded the motion.
- Motion was voted on and passed

#### Fundraisers:

- Possible new raffle items: Yeti set, sports tickets, concert tickets, vacations

- T-shirt sponsors: Board will try to find \$4,000 sponsorship, or any large sponsorship we can get, by March 1st.

#### Youth Awards and Recognition

- We discussed the Youth of the Year award and what can be done to improve the number of applications including physical mail, increased social media posts, and better explanation of what the award entails.

#### New Business

- We created board intro videos to post on social media at Convention
- Rise Up and Ride On campaign ideas:
  - o Each month focus on an attribute:
    - Do a volunteer project
    - Make a new friend
    - Say congratulations to one of your competitors
    - Show your appreciation for a volunteer
    - Compliment a person from another barn
    - Lend a helping hand
    - Share your story
    - Win and lose gracefully
    - Share a smile even if you lose
    - Introduce someone new to your horse
    - Appreciate your barn family
    - Remember where you came from

#### March BOD Meeting

- Meeting will be March 6-7<sup>th</sup>
  - o Arrive on Thursday for a tour day on Friday, leave Sunday

#### Youth Committees:

- Brooke Hofmann, Brooke Backlund, Grace Smith, and Bella Fajardo are all interested in forming a sub-committee to work on new patterns for equitation classes

#### Reminders:

- Remember to CC another adult or reply all to emails to Brenna to comply with SafeSport
- At March BOD meeting, regional reports are due and regional meeting minutes are due in July.

Meeting was adjourned at 4:51.