

**Arabian Horse Youth Association
Board of Directors Meeting**

Approved Minutes

March 9, 2019

Denver, Colo.

- 1. Welcome and Call to Order – Sarah**
 - a. Meeting Called to order at 7:28
- 2. Roll Call/ Introductions – Sarah**
 - a. R1 – not present
 - b. R2 – Natalie Zavala
 - c. R3 – Grace Casteel
 - d. R4 – Shelby Howie and Camryn Pugh
 - e. R5 – Audrey Price
 - f. R6 – not present
 - g. R7 – not present
 - h. R8 – Harper Hamill
 - i. R9 - Payne Harper and Cole Reser
 - j. R10- Katie Treadwell and Madison Rose
 - k. R 11- Caroline Elik
 - l. R12 – 14 – not present
 - m. R15 – Elizabeth Graves
 - n. Sarah Porter – President
 - o. Savannah DeMott – VP
 - p. Ashley Lounsberry - Secretary
- 3. Approval of Agenda – Sarah**
 - a. Katie moves to approve the agenda
 - b. Natalie seconds
 - c. Agenda approved
- 4. Treasurer’s Report – Brenna**
 - a. Next years budget has been approved by the board
 - b. Overall, we did well with fundraising but a few fundraisers were not as successful, such as the congrats bears
 - c. The silent auction did not do as well (partially due to moving it online). We will look at making a requirement for a value minimum
 - d. The trailer raffle sales significantly increased this year
- 5. Regional Updates**
 - a. R2 – They have had several shows and have started planning youth activities for this year. They participate in hippology and judging activities. The youth of region 2 put on a fun show and raised \$2,000 (talk to Natalie Zavala if you are interested in starting one in your own region)
 - b. R3 – No major shows yet. They have started planning youth activities and are planning on doing a minute to win it fundraiser and volleyball.
 - c. R4 – They are contemplating silent auction or 50-50 for fundraising
 - d. R5- Some show dates have shifted due to problems with a show arena from the snow. The youth sell championship garland sponsors as a fundraiser
 - e. R8 – Trying to recruit some more new youth members at other shows
 - f. R9 – Starting a nonprofit bracelet to bring awareness to bullying. Looking into new fundraisers and doing a fundraiser. They are also doing a fundraiser with a cookbook.

- i. *Side Note: Bullying has been occurring in the online AHYA community. Be aware and on the lookout and report back to Brenna or another adult with physical proof (possibly take a screenshot). As a board we need to start paying attention to this and help those who are struggling and being bullied.
 - ii. Bracelets could be part of a pledge that youth take to stop bullying
 - iii. The youth board should be an example
 - iv. Savanna motions to makes a motion to start a program or campaign to stop bullying in AHYA through the use of pledges and bracelets and Katie seconds. The motion carries.
- g. R10- Planning a silent auction and other fundraising. They are partnering with their adult board to work with veterans. They are planning several meetings. They are also offering several scholarships.
 - h. R11 – working on a project where they interview past Regional directors to help the region understand the role of regional directors. They are also continuing their ambassador award and looking at ways to award those involved in fun shows and class A shows
 - i. R15 – They did a fundraiser to help offset costs of regional members going to youth. They are continuing other fundraisers like a silent auction and are planning other events for their regional meetings.

6. AHYA Committees – Update Chairs

- Equitation/Showmanship – Grace Casteel has volunteered to be the new youth chair
- Fundraising & Promotion – Sarah Porter – no committee updates
- Judging & Hippology Contest – Katie Treadwell – remains as the youth chair
- Membership – Harper Hamill has volunteered as the new youth chair
- Youth Activities – Savanna DeMott has volunteered as the new youth chair

7. Unfinished Business

- AHYA Blog – Brenna will send out a topic and needs volunteers to write the blogs
- Age Split Survey and Resolution
 - i. The youth board addressed the current opinions (both for and against) the age split. The board then voted anonymously on whether or not they wanted to continue pursuing the resolution. The board did vote to continue with their resolution. The age split must be done through resolution because the previous age splits were put in through resolution. It will be at least two years until this resolution can go into effect unless it is pushed through as an extraordinary resolution. If this is approved at our convention, it would then have to be approved by USEF.
 - ii. The board started on the “whereas” section of their resolution. The tentative whereas section is as follows;
 1. Whereas currently the age split in 14-18 is 5 years and the 13 and under age split is three years
 2. Whereas by changing the age requirement from 13 and under to 14 and under and 14-18 to 15-18, the age splits of each division would be 4 years.
 3. Whereas some regions have already implemented this change
 4. Whereas in order to eliminate any further confusion
 5. Whereas by implementing this change, exhibitors would be more mentally, physically, and emotionally mature to compete in their respective age divisions

8. New Business

- Scholarships – have until July 31st to meet requirements

- The youth board has a scholarship set up for board members. Give your scholarship information to Brenna.
- Booth in a Box
 - The marketing department is considering sending youth directors a box with banners and promotional items to set up a booth and promote AHA in their regions. The youth requested that the booth be AHYA specific.
- Director Training Videos
 - The board is considering creating a training video/webinar for new youth board members. The directors would like to include the following topics in:
 - What the goals of a regional director should be
 - Explain what youth nationals is and what the board's involvement is in the show.
 - Templates and an explanation of what to write
 - A detailed dress code (with examples)
 - Explain the fundraising and the financial aspects
 - Explain how to contact former members and regional directors
 - Possibly complete a video conference after youth nationals to introduce new members to previous members and other new members
 - Side note: Let Brenna know you have seen her email by replying to them!
- Directors expressed confusion on 18 and under qualification points and Nancy Harvey clarified the confusion.

9. Youth Nationals

- Schedule
 - Youth Nationals will now be starting on Sunday instead of Saturday. Convention will be on Saturday as well as the ice cream social and dance. The board meeting will be Friday.
- Fundraisers
 - Qualifier t-shirts - What color – show colors white w/ purple accent
 - The shirt color dark gray
 - Harper motions to have dark gray t-shirts with white lettering. Grace seconds. The motion to have a dark gray shirt with white lettering carries.
 - Congrats Ponies – what kind
 - The sale may be moved online as well so people not at the show can send congrats ponies to people at the show.
 - Harper makes a motion to get the same ponies and Katie seconds the motion. The motion carries to get the same congrats ponies for this year
 - Natalie makes a motion to sell the congrats ponies for \$7 and the remaining bears for \$15 and Katie seconds the motion. The motion carries.
 - Limited Edition Item
 - Crew cut socks with the logo (the details of the logo are being finalized and will be set out to the board)
 - Katie motions to have socks as the limited-edition item and Natalie seconds.
 - Raffle - Board Responsibility (5 tickets each) \$50 (240) or \$25 (480) tickets

- The raffle did very well this past year. The tickets will be sold for \$50 (the limit is about 400). Each and the board members are responsible for at least 5 tickets.
 - Jousting tournament – The board votes to have a bouncy house jousting tournament
 - Could be a fundraiser on dark night
 - The concept would be to nominate trainers for a fee (\$25) and then they will have to pay (\$100) their way out
 - The board voted for half of the money raised to go to the foundation scholarship fund (to be used at youth nationals) and half to AHYA.
 - Bidding will be a later issue
 - Kids can make capes and the winner can get a crown
 - Set jars outside of the activity room to raise money
 - Nominations should be in by 6 pm Tuesday night
 - Activities
 - Water Fight
 - There will be several scheduled water fights throughout the week
 - Activity Room
 - Making capes for Wednesday night
 - There will be coloring and games
 - Do crafts that are medieval themed (like cardboard cut outs of swords or crowns)
 - Photo Scavenger Hunt – educational
 - A scavenger hunt that requires them to take a picture of a certain item and then show the picture to receive a prize (different pictures may be worth more points)
 - Golden Horseshoe
 - The Golden Horse Shoe was a hit and will be continued
 - Activity Hour
 - Craft Hour
 - Sponsorships – give list of needs
 - Brenna will email out a list of sponsorship needs but the biggest needs are for the judging contest and t-shirt sponsors
 - 1st Time Youth National Exhibitors / Experience AHYA Classes
 - Cynthia Richardson Spoke to the board about the experience AHYA classes at youth nationals. The classes are not academy classes but will allow less experienced riders who are already at Youth Nationals to show and have fun. The classes are \$35 and the horses cannot cross enter. The lesson horses entered in these classes will have \$100 show fee answered. Contact Cynthia Richardson for questions.
 - There will be a first-time exhibitor question and answer panel before the dance on Saturday. Encourage first time exhibitors to come and previous exhibitors to come and answer questions.
 - Volunteerism/Committee Work – signupgenius.com
 - For the board members and anyone else at the show to sign up for volunteer for work. All board members should sign up for one time slot.
 - Flag Riders
 - Only for Saturday Night. Let Brenna know if you would like to participate.

Breaking for lunch at 11:08

Back to Order at 1:02

10. AHYA Convention

- Schedule and New format, Ice Breaker Ideas
 - i. Brenna is looking into an electronic voting system to help expedite the voting process (possibly kahoot)
 - ii. Make the check in process faster by making more lines and organizing the lines by last name
 - iii. Ice breaker – The general opinion of the board members was that ice breakers can be extremely time consuming. They are considering having trivia play while people are checking in and sitting down.
 - iv. Floor nominations – Caroline Elik motions to eliminate floor nominations and Camryn Pugh seconds. The motion carries.
- Recruiting Ideas
 - i. Hand out candy to exhibitors to encourage them to attend convention.
- Planning/Decorations
 - i. A cardboard cut out shield, flags (like castle turrets), balloons that match the color scheme
- Color War – jobs and recruitment
 - i. The board liked the idea of continuing the color war and water fight. They also liked the idea of handing out t-shirts for the participants to wear.

11. Reminders

- **June 1** – Convention voting eligibility
 - i. Have membership by June 1st to be able to vote
- **June 1** – T-shirt Sponsors DUE – **START NOW**
 - i. Each board member must sell at least 1 sponsor
- **June 15** – Executive Office Applications Due
- **July 20** – AHYA Board Meeting at YNL
 - Written Regional Report and Meeting Minutes DUE
 - Regional reports for this meeting are due this Wednesday March 13, 2019
 - Sarah Volunteered to put together a play list for the dance

12. Additional Questions and Comments

- a. How to get youth involved in your region?
 - i. Start a youth meeting or youth activities (food always helps)
 - ii. To be a regional director you have to be a member of a club in that region or live in that region.
- b. Regional Fundraiser ideas
 - i. “Find the flamingo” – hide flamingos and have people buy into the scavenger hunt to find them
- c. Group me
 - i. All board members like the group me app and find it effective

13. Meeting adjourned at 1:43