Distance Horse National Championships
September 10-12, 2021 • Big South Fork River & Recreation Area • Oneida, TN
About the Association:
The Arabian Horse Association (AHA) provides an association of like-minded Arabian horse enthusiasts and a focal point for your favorite recreational or competitive activities. AHA is the official breed association and registry in the U.S. with 23,000+ members who own Arabian, Half-Arabian and Anglo-Arabian horses.

About Distance Riding:
Distance riding is a great sport for all ages and skill levels. It tests a horse’s condition and stamina, rider intelligence and horsemanship under veterinary supervision on a cross-country trail. Most competitors own and train their own horses. Discipline, dedication and a sense of adventure are the most important ingredients for success. Competitive Trail and Endurance are the two most popular distance sports and Arabians excel at both. The endurance competitor’s motto, “To Finish Is To Win,” applies to all types of distance events.

The Event:
This is the premier event for Arabian & Half-Arabian/Anglo Arabian horses to show the why they are the top breed for Endurance Riding. The event is broken up into a 50 Mile Championship, 100 Mile Championship and Competitive Trail Ride Championship including several Open rides.

Sponsors:
Sponsors have the opportunity to align themselves with an event the Arabian horse was designed to excel. They will be advertised on the AHA Distance Nationals Webpage, through Insider Blasts throughout the year and at the event.

Exposure:
AHA has partnered with the Appaloosa Horse Club, Paso Fino Horse Association, Performance Shagya-Arabian Registry, American Morgan Horse Association, Akhal-Teke Association of America and the American Saddlebred Registry in hosting their National Championship Rides. This increases exposure across 7 Associations & Registries.
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Active Members 15,852
Registered Arabian, Half-Arabian & Anglo-Arabian horses registered since inception 1,047,666
Regional & Local Shows/Rides 350
Prize Money Offered $9,000
Website Visits per month 350,000

3 Days of Competition
130 Number of Participants
5 Number of Partnered Breeds

CONTACT: PAIGE LOCKARD
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GENERAL EQUESTRIAN DEMOGRAPHICS:

• The horse industry contributes approximately **$102 billion** in economic impacts to the U.S. economy on an annual basis.

• **$28 billion** is accumulated from showing.

• Approximately **28%** of horse owners have an annual household income of over **$100,000**.

• **41%** of the Equine industry is represented by horse owners between the ages of **45-59**.

• **30** average nights per year are spent in a hotel by participants. Participants compete at least **6** times per year. Participants own an average of **6** vehicles.

• **80%** of participants make or directly influence purchasing decisions at work.

*Information provided by The American Horse Council and The United States Equestrian Federation*
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PLATINUM SPONSORSHIPS ~ $750
• Logo & Link to sponsor website from AHA Distance Nationals Webpage
• One event site banner and promotional materials in Welcome Bag (supplied by sponsor)
• Full page Ad and acknowledgment in the Official Ride Program
• Recognition during award ceremony and through AHA Insider Blasts

GOLD SPONSORSHIPS ~ $500
• Logo & Link to sponsor website from AHA Distance Nationals Webpage
• One event site banner and promotional materials in Welcome Bag (supplied by sponsor)
• Half page Ad and acknowledgment in the Official Ride Program
• Recognition during award ceremony and through AHA Insider Blasts
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VET CHECK SPONSOR ~ $250
Recognition at Vet Check area and one event site banner provided by sponsor Logo & Link to sponsor website from AHA Distance Nationals Webpage. Acknowledgment in the Official Ride Program and through AHA Insider Blasts.

WELCOME BAG SPONSOR ~ $250 (6 spots available)
Your Logo printed on one of 6 spots on the rider bags (given to every rider at the event) and one event site banner provided by sponsor Logo & Link to sponsor website from AHA Distance Nationals Webpage.

PINNIE SPONSOR ~ $350
Your Logo printed on the front of the rider Pinnies (worn by every AHA National Championship Rider/seen in photos). Acknowledgment in the Official Ride Program and through AHA Insider Blasts. Logo & Link to sponsor website from AHA Distance Nationals Webpage.

START/FINISH BANNER (8 total spots available on 2 banners)
Logo printed on either the start line or finish line banner at the event site and acknowledgment in the Official Ride Program and through AHA Insider Blasts. Logo Link to sponsor website from the AHA Distance Nationals Webpage.

CUSTOM SPONSOR ~ PRICES VARY
May be money or product sponsorship — contact Paige Lockard at AHA to customize your own package.
AWARD SPONSORSHIPS

**National Endurance Ride**

- **Champion Award Sponsor**: $300 (4 total needed) $300
- **Reserve Award Sponsor**: $200 (4 total needed) $200
- **Top Ten Award Sponsor**: $150 (32 total needed) $150
- **Completion Award Sponsor**: $100 (60 needed) $100
- **Best Condition Award Sponsor**: $75 (4 total needed) $75
- **Junior Rider Awards Sponsor**: $75 (4 total needed) $75
- **First to Finish Awards Sponsor**: $50 (4 total needed) $50
- **OTHER (turtle, etc. - 100 total needed)**: $10

**National Competitive Trail Ride**

- **Champion Award Sponsor**: $300 (4 total needed) $300
- **Reserve Award Sponsor**: $200 (4 total needed) $200
- **Top Ten Award Sponsor**: $150 (32 total needed) $150
- **Completion Award Sponsor**: $100 (30 total needed) $100
- **Junior Rider Awards Sponsor**: $50 (2 total needed) $75
- **High-Point Awards Sponsor**: $50 (2 total needed) $50
- **OTHER (participation awards, etc. - 50 total needed)**: $10

* Please indicate if you wish to sponsor the 100 mile ride the 50 mile ride or both — total number needed indicates combined total for both Arabian & Half-Arabian/Anglo-Arabian Championship awards

**CONTACT:**

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SPONSORSHIP PACKAGES