RESOLUTION 2 - 26

SUBJECT: Multiple Club Membership

(STANDARD)
Refer to Chapter 9, RULE 101 & 102 for submission requirements.

Committees required to review: ***(This section to be completed by the Agenda & Resolutions Committee)***

	Committee Action: Approve		Disapprove
Board of Directors			
Budget & Finance Committee			
Membership Committee			

CONVENTION ACTION:

_____Approved _____Approved with Modification _____Disapproved

_____Withdrawn _____Referred to Committee_____

PROPOSED CHANGE: (***Check one***) ____ Add new rule____ Delete existing rule ____ Change existing text
Indicate affected Article/Rule number (AHA/USEF/EC)

RESOLUTION: Use ***bold/italic*** for new wording, ~~strikethrough~~ to indicate deletion

Whereas, Resolution 3-23 was referred to the Bylaws and Membership Committee at the 2023 AHA Convention, and

Whereas, The Resolution was withdrawn until the 8i Upgrade was completed and became financially feasible to implement, and

Whereas, There is a need to continue to perform outreach to the general public to invite them to join the Arabian Horse Community, and

Whereas, The majority of local outreach comes from AHA clubs, and

Whereas, Clubs provide an atmosphere to join together with like-minded individuals, and

Whereas, The number of clubs across North America is declining, as well as the size of many of these clubs, and

Whereas, Clubs and regions are responsible for putting on the majority of events, including local and regional shows and rides, and

Whereas, Without a strong club structure, Arabian exposure to bring in new owners and riders cannot flourish, and there will be no one to put on local/regional events, and

Whereas, Some individuals wish to belong to more than one AHA club to participate in that club's individual opportunities, and

Whereas, In the proponent's opinion, AHA should promote club memberships by making it easier and less expensive to participate in multiple clubs (both Local and Internet); Therefore, Be It

Resolved, That AHA offer members the opportunity to join more than one club by declaring one club as their primary club and any other club(s) as additional club(s); and, Be It Further

Resolved, That members receive a discount of $25 for each additional club after the primary club for a 1-year membership, and a discount of $55 for each additional club for a 3-year membership; and, Be It Further

Resolved, That the AHA member shall have full voting rights in each AHA club to which they belong; and, Be It Further

Resolved, That the member can only serve as a delegate for one club each year at the AHA Convention, but that individual will count toward each affiliated club's delegate count.

Effective: December 31, 2027

(If a Standard resolution, the effective date will be December 31 of the year after the Convention)

RESOLUTION TYPE (**REQUIRED**): Standard _____X _____ Extraordinary _____ "If indicated as "Extraordinary", the proponent must list reasons which establish Chapter 9, RULE 101.3.a. has been met)

PROPONENTS FINANCIAL IMPACT (**REQUIRED**): Refer to Chapter 9, RULE 102.6. & 102.7 for financial requirements
There will be a need to change the sign-up process for clubs to designate one club as the original club and subsequent clubs as additional clubs. Therefore, the signup form will need to change and the back office to track one member in multiple clubs, so the accounting is correct.

Currently approximately 292 adult members belong to multiple clubs. There are *372 1-year adult memberships* and *221 adult 3-year memberships*. Based on the proposed discounts, the loss of revenue would be $11,120. Based on a June 2023 survey sent to all current club members (8,748 total members), 46% of the 2,291 completed responses indicated that they would join an additional club if the membership was at a reduced rate. Those members will be new income for AHA in the amount of $30 for each club that they join.

AHA IMPACT STATEMENT: (***To be completed by AHA Staff***)

The easiest and most logical IT implementation for this resolution would be to have the system determine the primary/full price membership instead of letting the Member designate their own primary/full price Membership as all Club Memberships will be considered equal for delegate count and benefits. At the suggested implementation of this resolution, every single current Member will have a full price/primary Membership designated. For Members with only one Membership, it will be the only one they have active at the time. For those that have multiple Memberships, the full price Membership would be the Membership that expires the latest that was purchased prior 12/31/2027 effective date. Life Memberships would automatically be considered the primary/full price Membership. While that primary/full price Membership is in effect, any additional Membership would be discounted. Once the full price Membership expires, the very next Membership processed will be a full price Membership if the full price Membership was not renewed prior to its expiration. This implementation accounts for many differing scenarios including gaps in Memberships and Members changing which club(s) they want to belong to. It will require both database and coding changes. In the database, we will need to be able to denote a primary/full price membership versus a discounted membership. Coding changes are needed where individual and club memberships are processed on the website. The discount to the invoice will be handled similarly to the 1st year free Youth Membership. The estimated time of completion of the suggested implementation would be 150 IT hours. However, letting Members choose their primary/full price Membership requires the already mentioned database and coding changes plus extra coding to the website and Back Office to accommodate such choices. The estimate for it would be 500 IT hours.

Contact Person: Megan Corgan IT Manager & Senior Business Systems Analyst – megan.corgan@arabianhorses.org or (303) 696-4559

SUBMITTED BY: Membership Committee Region Number:

❑Member Organization ☒ Committee ❑Commission ❑ Board ❑Region (***check one*** ☒)

Who voted: ☒ Members ❑ Board ❑ Delegates (***check voting body***)

Total Number Eligible to Vote: 63 Number of Yes votes: 63 Number of No votes: 0

How vote was taken: ❑ mail ☒ email/other electronic means ❑ phone ❑ meeting (***check one***) (***Must have Quorum with majority of yes votes***)

Where documentation of this vote is recorded: Membership survey results/email (***Must have printed documentation on file***)

Date vote taken: August 11-13th

Contact Person: Velma Boodt (***Has authority to amend, combine or withdraw***)

Phone: (918) 284-7505 Email: 51vboodt@gmail.com