

RESOLUTION 2-22

SUBJECT: Amend AHA Bylaws Articles III (Bylaws – 2/3rds vote)
Requiring All Individual Members be Assigned to a Member Organization

(STANDARD)

Refer to Chapter 9, RULE 101 & 102 for submission requirements

Committee Action:

Committees required to review: (This section to be completed by the Agenda & Resolutions Committee) Approve Disapprove

Table with 4 columns: Committee Name, Approve, Disapprove, and a final column with 'O' in the last row for each committee.

CONVENTION ACTION:

Approved Approved with Modification Disapproved
XX Withdrawn Referred to Committee

PROPOSED CHANGE: (Check one) X Add new rule Delete existing rule Change existing text
Indicate affected Article/Rule number (AHA/USEF/EC) Chapter 2, Article III, Section 1

RESOLUTION: Use bold/italic for new wording, strikethrough to indicate deletion

- Whereas, Member Organizations are foundational to Arabian Horse Association, and
Whereas, Volunteers run and manage Member Organizations and are primary sponsors of local shows, and
Whereas, Some of the membership categories enumerated in Article III of the AHA Bylaws do not mandate membership in a Member Organization, and
Whereas, In the opinion of the Proponent, all membership categories must include a membership in a Member Organization, Therefore, Be It Resolved

Resolved, That AHA Bylaw, Article III Section 1. Membership Categories be amended by inserting the following in the section:

Membership Categories. Membership privileges and benefits for each category are established by the Board of Directors and may be modified by the Board of Directors from time to time. All individual members, including Life Members, must also be a member of a Member Organization. All individual members may serve on an Arabian Horse Association committee, commission or board as provided in the Arabian Horse Association rules.

Effective: December 31, 2024

(If a Standard resolution, the effective date will be December 31 of the year after the Convention)

RESOLUTION TYPE (REQUIRED): Standard X Extraordinary "If indicated as "Extraordinary", the proponent must list reasons which establish Chapter 9, RULE 101.3.a. has been met)

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46 PROPONENTS FINANCIAL IMPACT (**REQUIRED**): Refer to Chapter 9, RULE 102.6. & 102.7 for financial
47 requirements ~~Minimal cost for technology upgrades to complete the recoding.~~ Estimated that it will be \$20,000 or more for
48 coding.
49
50

51 AHA IMPACT STATEMENT:

52 In 2021, we processed just shy of 14,000 registration related transactions. Those transactions include work such as
53 Registrations, Transfers of Ownership, Embryo Transfer Certificates/Permits, Transported Semen/Certificates, Duplicate
54 Certificates, DNA kits, etc. Just shy of 6000 unique member/owner accounts requested these 14,000 transactions.
55

56 The registration system was developed to encourage membership. If a member/owner was ever a member in the past and
57 submits new work, the system automatically renews their membership first and then processes the work. For instance, John
58 Smith was previously a member in 2018 and he sends in a request to transfer the ownership of his horse, the system would
59 automatically renew that membership and charge him the \$50 membership fee. The request for the transfer of ownership
60 would show up in his account following the membership transaction. We have done this for nearly three decades. The
61 rationale was and is that we want our customers/owners to support the association and to receive the lower member rate. The
62 difference between the member rate and the nonmember rate is \$50 which is the price for membership. This was instituted
63 premerger and has been continued ever since. It is programmed this way to support our owners/customers and also the
64 association.
65

66 If this resolution were to pass, we would need to contact each customer to determine which club they would like to be a
67 member of, the nearly 14,000 transactions/pieces of registration work would remain pending for the vast majority. We have
68 to contact the customer/owner via phone, email or a letter. If we reach them, we can enter their club membership collect the
69 additional fee and proceed. If we reach them and they chose not to enter a club, we will then need an option to process the
70 work at the nonmember rate. This option would have a negative effect on the number of members with the association and
71 also customer service we provide. We have always been and will continue to be supportive of clubs. This philosophy to all
72 customers has been in place since the merger. However, based on customer feedback from customers, we know that not all
73 members/owners would choose to join a club.
74

75 History tells us that some will tell us that they do not show so they have no reason to join a club. This premise is supported
76 not only by feedback received from members/customers that call and email but also from the feedback we have received and
77 our most recent Former Member Survey. One of the questions asked why members chose not to renew their club membership
78 and the most common reason was that either they do not show, or they no longer show. Some will say there isn't a club in
79 their area. Some will say they are not interested in joining a club for a variety of reasons. Some will say they do not want to
80 spend any additional money for club membership. In any of these circumstances, we would have to default processing that
81 work at the nonmember rate. This will greatly affect our membership numbers and revenue.
82

83 Of equal importance is the significant increase it will add to our turnaround time. The majority of registration related work
84 would remain pending while waiting on an owner's response regarding club selection and the payment of the additional dues.
85 We do not have the staff in place to make up to 6000 calls, emails and/or letters. This would impact not only the
86 Registry/Member Services team but also some on the Accounting team as adjustments to fees need to be made by them
87 whenever any pending work is changed. Of greater importance than the affect this will have internally is the effect this will
88 have externally to our customers/members. It has always been and continues to be AHA's goal to provide quick, effective,
89 and professional customer service to all members/owners/breeders/exhibitors. We strongly suggest that individual clubs
90 utilize the data that is available to their Regional Director to personally reach out to the non-affiliated members in their
91 area. A personal touch may reap more substantial results.
92

93 It is staff's concern that the unintended consequences of a well-meaning resolution would be:

- 94 Increased turnaround times
- 95 Increased fees to customers for processing registration related work
- 96 Need for additional staff to process registration related work in a timely manner
- 97 Reduction in membership revenue
- 98 Reduced membership makes Corporate Sponsorship harder to acquire
- 99

100 Contact Person: Debbie Fuentes, Registrar and Sr. Director of Membership & Registration Services –
101 debbie.fuentes@arabianhorses.org or (303) 475-9992
102

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- 104 Member Organization Committee Commission Board Region (*check one*)
- 105 Who voted: Members Board Delegates (*check voting body*)
- 106 Total Number Eligible to Vote: 14 Number of Yes votes: 14 Number of No votes: 0
- 107 How vote was taken: mail email/other electronic means phone meeting (*check one*) (*Must have Quorum with*
108 *majority of yes votes*)
- 109 Where documentation of this vote is recorded: recorded zoom call (*Must have printed documentation on file*)
- 110 Date vote taken: August 11, 2022
- 111 Contact Person: Joshua Schildroth (*Has authority to amend, combine or withdraw*)
- 112 Phone: (647) 242-4855 Email: joshua6654@hotmail.com