

INSPIRE

Arabian Horse Association 2026 Convention ♦ Little Rock, AR

Arabian Horse Association 2026 Annual Convention Sponsorship Packet

Little Rock Marriott | Little Rock, Arkansas | November 17-21, 2026

INSPIRE: A Diamond State Convention

Convention 2026 gathers the Arabian horse industry's key leaders, decision-makers, and top supporters from across the US and Canada. Position your brand and organization directly before this premier audience and showcase your dedication to the *Arabian Horse*.



AHA 2026 Annual Convention | Little Rock, Arkansas | Sponsorship Packet

Why Sponsor Convention 2026?

The 2026 theme, INSPIRE, is a call to action for our partners to fuel the advancement and growth that shapes the Arabian horse industry's future. The Arabian Horse Association Annual Convention is the premier platform to directly engage the most influential decision-makers and key consumers in the Arabian horse industry and community. Sponsorship is an investment that provides powerful, targeted visibility to grow your brand, business, or farm's legacy.

A Strategic Investment for Targeted Growth

- **For Businesses and Products:** Directly promote your services or products to a captive audience of Arabian horse owners, exhibitors, trainers, and breeders who are actively seeking industry-leading resources. Leverage premier branded items (like Promotional Tote Bags, Pens, or Wallets) and Event Opportunities (Welcome Reception, Awards Banquet) to drive sales and create immediate product recognition.
- **For Clubs and Organizations:** Elevate your Club and Regional shows to the national stage. Sponsorship is a potent way to showcase your organization's impact, offering direct access to the most influential leaders and delegates, and providing a powerful platform to showcase your support of the Arabian Horse.
- **For Farms and Horses:** Secure premier exposure for your training center, breeding programs, and facilities. Premier branding can be customized to complement sponsor-provided promotional materials—from photo backdrops that generate social media buzz to event signage that reinforces your farm's prestige.

Unmatched Visibility and Audience

Your brand will reach an engaged audience of Arabian horse enthusiasts, including:

- AHA National, Regional, and Club leaders—the decision makers who shape the industry's future.
- Arabian horse owners, exhibitors, breeders, trainers, judges, and industry leaders.

Recognition benefits include Convention signage, logo placement, visibility in the Convention app, AHA website and social media promotion, General Session announcements, and event-specific branding.

Themed and Branded Sponsor Presence

Maximize the power of your brand with a completely customized presence. Premier Event Sponsorships may be themed and branded to perfectly complement your farm, business, or organization's sponsor-provided promotional materials, ensuring your message is seamless and impactful.

INSPIRE

**Convention Sponsorships &
Promotional Items**

Convention Sponsorship Levels

Opportunity	Sponsorship
DIAMOND Sponsor	\$5,000
Gold Sponsor	\$2,500
Silver Sponsor	\$1,000
Bronze Sponsor	\$500
Elite Sponsor	\$100
Door Prize Gift Card Sponsor	_____ \$25-\$50



Branded Item Sponsorships

Opportunity	Quantity	Sponsorship	Key Details	
Promotional Tote Bag Sponsor	1	\$2,000	Put your brand directly in the hands of attendees via the official Convention tote bag. (Available only for businesses/organizations.)	
Promotional Pen Sponsor	1	\$1,600	High-utility branding: your logo featured on premium pens distributed to all attendees.	
Promotional Wallet Sponsor	Sponsored by Scottsdale Arabian Horse Show		\$1,000	Secure ongoing brand exposure: your logo on attendee wallets carried throughout the Convention and beyond.
Photo Backdrop / Branding Sponsor	Sponsored Region 9 Arabian Horse Association		\$5,000	Prominent branding on the main photo backdrop, generating repeated exposure in attendee photos and social media.



Premier Event Sponsorships

Premier opportunities are limited and may be Co-Sponsored with multiple entities, customized with sponsor-provided branding, signage, displays, handouts, favors, and promotional materials.

Opportunity	Quantity	Sponsorship	Key Details
Welcome Reception Sponsor	1	\$10,000	Premier opening-night visibility at the Wednesday Welcome Reception, ensuring your brand is the first seen as attendees arrive and reconnect.
Luncheon Sponsor	1	\$6,500	Premier sponsorship of the Convention Luncheon. Position your brand with a high-quality, polished delegate experience.
Delegate Session Break Sponsors	4	\$8,500	High-traffic brand recognition during key delegate gathering periods. Breaks can be themed and branded to suit your materials.

Sponsor Materials Policy

Sponsors of Premier Event Opportunities must provide all their own promotional materials, including signage, displays, handouts, and favors. Any sponsor-provided material is subject to final placement, available space, facility guidelines, and AHA approval.



Awards Banquet Information

The Friday Awards Banquet is one of the premier Convention events. The individuals and organizations that move our industry forward are recognized for their dedication and hard work. This vital support is dedicated to refining and elevating the overall event experience, ensuring a memorable and high-quality atmosphere.

The Banquet may be co-hosted by multiple entities.



Opportunity	Quantity	Sponsorship	Key Details
Event Sponsorship	1	\$12,500	Premier sponsorship of the Friday Awards Banquet, the Convention's top event. Recognition includes branded table touches, favors, and signage.
Entertainment Sponsor	Sponsored Arkansas Arabian Horse Club	\$3,000	Prominent recognition tied to the Awards Banquet entertainment, ensuring a polished and memorable guest experience.
Table Wine Sponsors	1 package	\$4,000	Recognition on all Awards Banquet tables via custom-labeled red and white wine bottles. Custom sponsor-provided labels are subject to advance approval.



Sponsor Information

Please complete the information below and return it with your logo for promotional purposes. For sponsorship questions and sponsor materials, contact Cathy Christiansen.

For payment processing, contact Courtney McLees at AHA.

Sponsor / Farm / Business / Organization Name	
Contact Name	
Phone	
Email	
Website / Social Media	
Mailing Address	

Sponsorship Selection

Selected opportunity or level: _____

Sponsorship amount: \$ _____ Quantity, if applicable: _____

Sponsor logo attached? Yes _____ No _____ Will send by: _____

Interested in themed branding, handouts, display, signage, favors, or promotional items?

Yes _____ No _____ Notes: _____

Recognition name exactly as it should appear: _____

Method of Payment

Method of Payment (US Funds Only) A fee of up to 3% may be assessed for electronic payments. This fee is not applicable if payment is by cash, check, money order, or ACH. ☐ Check (Payable to AHA) Check # _____ ☐ ACH ☐ Credit Card Total Amount Due \$ _____		
ACH Information: Account Type: ☐ Savings ☐ Checking Bank Routing #: _____ Bank Acct #: _____		
Credit Card #:		\$ _____
Print Name as it appears on CC		Name:
Exp Date:	CVV:	Signature:
Credit Card Billing Address (include zip)		

Sponsorship Contact: Cathy Christiansen |
StarCastleConsulting@gmail.com | (870) 692-1562



6030 Greenwood Plaza Blvd
 Suite 100
 Greenwood Village, CO 80111

ArabianHorses.org
 info.comp@arabianhorses.org
 303.696.4500

Payment / AHA Processing Contact: Courtney McLees |
courtney.mclees@ArabianHorses.org |
(303) 696-4530

*Premier opportunities are subject to availability.
 Sponsorship benefits and placements are coordinated
 through AHA and the approved facility or event vendor.*

