Dear AHA Convention Sponsor,

We are excited to meet in person at the Sheraton Convention Center in Myrtle Beach, SC November 10-12, after two years of virtual conventions due to the pandemic. We are making several changes to the AHA Annual Convention to accommodate requests we’ve received from our members. Stay tuned as we develop and announce these!

We could not offer a successful convention without the help of Sponsors like you. If you have been a past Sponsor, THANK YOU! If you are considering a sponsorship for 2022, we’ve put together a bit of information to help you decide which sponsorship category works best for you.

Who attends AHA Convention?

- AHA Executive Committee,
- AHA Committee Chairs,
- AHA Regional Board of Directors,
- Delegates from Clubs in all 18 AHA Regions,
- Committee members and volunteers.

- Over 60% of attendees show their Arabians in one of our many disciplines.
- Over 65% volunteer at our shows and rides.
- Over 40% are breeders.
- Over 10% are trainers.

Based on previous in person conventions we expect approximately 300 AHA Members to attend this year. This is a diverse group of leaders gathered in one location to discuss and implement changes for our national organization. While there are many sponsorship opportunities throughout the year, the AHA Annual Convention is a unique opportunity to reach AHA’s national, regional and club decision makers.

We welcome Sponsorship from Regions, Clubs, businesses, farms, or individuals. We appreciate your help in making Convention 2022 successful! Please indicate your sponsorship level below and your contact information – we’ll be in touch soon to explain the next steps, collect your logo, etc. Please submit this form and your payment by October 15, to receive recognition as a sponsor.

☐ Awards Banquet Sponsor - $5,000
☐ Coffee Break Sponsor - $2,500
☐ Convention Gift Sponsor - $1,500
☐ Convention Pin Sponsor - $500
☐ Convention Supporter - $100
☐ In Kind & Item Donations

Sponsor name (used for all promotion)

Contact Person

E-Mail

Preferred Contact Number

For more information or to sign up as a Sponsor, please contact Courtney McLees, AHA Convention Coordinator, at 303.696.4530 or via email at courtney.mclees@arabianhorses.org. THANK YOU for being an AHA Convention Sponsor!

Method of Payment (U.S. Funds Only): ☐ Check Enclosed/Payable to AHA

Check # __________ *Credit Charge $ __________

*Effective June 1, 2019, a required 3% Convenience Fee (calculated by AHA) will be added by AHA to payments made by Credit Card. A Convenience Fee charge does not apply if the customer submits payment by cash, check or money order.*

Credit Card Number (MasterCard/Visa/Amex/Discover) ____________________________________ Expiration Date ______ CVV _______

Print Name (as it appears on credit card) ____________________________________________________

Cardholder’s Signature ______________________________ Credit Card Holder’s Billing Address (Street, City, State, Zip/Postal Code) (Mandatory)
AWARDS BANQUET SPONSORS - $5,000
Our new Awards Banquet takes the place of the President’s Banquet and will recognize all National, Regional, and Club awards. Your sponsorship will help pay for wine, decorations, and entertainment at this Friday night event.
- Logo displayed at registration desk signage and during Awards Banquet
- Sponsorship announced during general sessions and guest luncheon(s)
- Logo printed in Convention Program
- Recognition on the AHA web site and social media

COFFEE BREAK SPONSORS - $2,500
AHA Convention attendees enjoy morning and afternoon breaks each day for coffee, tea, water, and a treat. Your sponsorship will help pay for these breaks.
- Logo displayed on refreshment tables during sponsored break
- Sponsorship announced during general session and Awards Banquet
- Logo printed in Convention Program
- Recognition on the AHA web site and social media.

CONVENTION GIFT SPONSOR - $1,500
In the past we have provided bags for attendees to carry their paperwork. Given our digital age, we are working towards “paperless,” but we still need a carryall. This sponsorship will help us pay for a bag or folio type item for all registered attendees.
- Logo printed or embossed on gift item
- Sponsorship announced during general session and Awards Banquet
- Logo printed in Convention Program
- Recognition on the AHA web site and social media.

CONVENTION PIN SPONSOR - $500
Traditionally each AHA Convention Attendee is presented with a lapel pin for their service to AHA. These pins are worn during convention on the attendees’ badge with past service pins. Your sponsorship will help us pay for convention pins.
- Sponsorship announced during general session and Awards Banquet
- Logo printed in Convention Program
- Recognition on the AHA web site and social media.

CONVENTION SUPPORTER - $100
Want to help, but on a budget? We are too! There are always items that pop up during a convention that aren’t expected (extra printing for a meeting, more A/V equipment, etc.). Your sponsorship helps us manage these costs and it’s priced for an individual or farm!
- Sponsorship announced during general session and Awards Banquet
- Recognition on the AHA web site and social media.

IN KIND AND ITEM DONATIONS
Have an item you’d like to provide to convention attendees? Contact us to discuss options for your branded items such as notepads, pens, lanyards, hand sanitizer, masks, keychains, USB drives, luggage tags – the possibilities are limitless!
- Sponsorship announced during general session and Awards Banquet
- Recognition on the AHA web site and social media.

Contact Courtney McLees at 303-696-4530 with any questions. THANK YOU for being an AHA Convention Sponsor!