



FOR IMMEDIATE RELEASE
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AHA's Magazine - Arabian Horse Life - Earns Awards at 2018 AHP Equine Media Awards Banquet

(21-June-18) AURORA, COLO. - The [American Horse Publication's](#) (AHP) three-day conference was held June 14-16, 2018, in Hunt Valley, Md. On the last night of the conference, a banquet was held to recognize award winners for the AHP Equine Media Awards. This year's competition, for materials published in 2017, had over 800 entries. After the judging was complete, the Arabian Horse Association's (AHA) [Arabian Horse Life magazine](#) came home with two awards.

In the category of Publication Staff Single Advertisement, *Arabian Horse Life* proudly finished first for the second straight year. "I am so very happy and grateful to be selected as the winner for this category for the second year in a row! It is my privilege to design ads for these beautiful horses and the people that love them. Many thanks to Lori Conway of Conway Arabians, her stallion, Coltrane and last but not least, American Horse Publications for this honor," says DeEtta Houts-Schey, designer of the winning ad and Ad Sales Manager and Graphic Designer at AHA.



In addition, the magazine placed second in the Editorial Design circulation 10,000 to 20,000 category. "It's always an honor to be nominated for the work we do. It's an even bigger thrill to win an award. Most of the job is melding all the words from our writers and images from the photographers to tell stories to people we don't really get to see. A lot of time is spent creating with a mouse, computer and screen, so feedback -- especially positive -- lets me know we're doing the job right. I'm particularly happy for DeEtta winning a first place award two years in a row. She is one of the industry's top designers, and it's good to see her creativity be recognized," states Elizabeth Bilotta, Senior Graphic Designer.

"We are thrilled once again to have our magazine recognized at the AHP awards," says Mikayla Boge, Director of Marketing at AHA. "The magazine team puts a lot of time and effort into

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making the magazine the best it can be, and it's always great to see when the hard work pays off."

The *Arabian Horse Life* magazine is a bi-monthly magazine that goes to all of AHA's members. Magazine content includes industry news, horse health articles, training tips, National show highlights, historical articles and much more. To learn more about the magazine or to subscribe, visit arabianhorses.org/magazine. Make sure to follow AHL's [Facebook](#) and [Instagram](#) pages as well as check out the magazine blog at www.arabianhorselife.com.

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AHA is a major equine association serving 84,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces championship events, recognizes over 392 Arabian horse shows and distance rides and provides activities, education, and programs that promote breeding and ownership.

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