



FOR IMMEDIATE RELEASE  
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## Priceline.com Hollywood Charity Horse Show and Online Auction Featuring Arabian Horses for Humanity “Galaxy” Happening This Saturday

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**(29-MAY-2018) AURORA, COLO.** — The [Arabian Horse Association’s](#) (AHA) Market, Development and Promotion (MDP) committee wants to remind you that the William Shatner (Captain Kirk) [Annual Priceline.com Hollywood Charity Horse Show](#) presented by Wells Fargo event will be this Saturday, June 2. The newest [Arabian Horses for Humanity](#) project – Galaxy – will be debuting at the event and is available for purchase on the [online silent auction](#) with the bid currently at \$13,000.

Each year Bill (William) Shatner, a horseman himself, brings his entertainment friends into the horse world with this charity event. His online auction items raise thousands of dollars for the charities he has selected and brings awareness to the community of the thrill of equestrian sport.

MDP has garnered the sponsorship of [FinListics Solutions](#) ([www.finlistics.com](http://www.finlistics.com)), an Atlanta based sales enablement company to engage the talents of Jaime Tovar, an artist out of Ft. Worth, Texas, to paint a statue with a Star Trek theme. The horse will be autographed by Mr. Shatner and is available in the online auction to all the “Trekkies” out there!



The online silent auction started April 30 and will run through June 3. To bid online, purchase an event ticket or for more information about the event, visit [www.horseshow.org](http://www.horseshow.org).

Thanks to Trevor Miller for facilitating the introduction to Mr. Shatner and making this possible. Trevor will be at the event with an Arabian horse to carry the flag in opening ceremonies. This is a grand

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opportunity to showcase the Arabian horse to a new audience. AHA's President, Nancy Harvey, will also be present to represent our breed. For anyone living near the Burbank, Calif. area, please join the party and help introduce the Arabian horse to a new crowd!

[Arabian Horses for Humanity](#) is a project that began in the Fall of 2016. The [Arabian Horse Association's](#) Market, Development and Promotion committee was looking for a way to utilize the Arabian horse as an ambassador while uniting communities through a common philanthropic interest. To learn more about Arabian Horses for Humanity visit [www.arabianhorsesforhumanity.com](http://www.arabianhorsesforhumanity.com).

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AHA is a major equine association serving 84,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces championship events, recognizes over 392 Arabian horse shows and distance rides and provides activities, education, and programs that promote breeding and ownership.

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