



FOR IMMEDIATE RELEASE
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May is #ArabianHorseMonth; Join in the Celebration

(26-APRIL-17) – AURORA, COLO. – The month of May was deemed ‘Arabian Horse Month’ by the Arabian Horse Association (AHA) in 2015 to bring about awareness and education of the Arabian horse. Join in on spreading the word!

Arabian Horse Month is in its third year and AHA is encouraging their members to spread awareness of the Arabian horse breed by hosting events or doing different promotional activities that are focused on the Arabian horse.

For extra incentive, the second annual Arabian Horse Month Challenge will start May 1 and run through May 31. The Challenge is a chance for AHA members to tell AHA how they promoted the Arabian horse during May. Five submissions will be chosen and a Facebook poll will be created – giving YOU the chance to decide who the winner is! The poll will run from June 2 – June 15. The winner will be announced June 16 and will receive a \$50 Visa gift card, be featured in the *Arabian Horse Life* magazine and on AHA’s social media platforms. Challenge rules and guidelines can be found at www.arabianhorses.org/arabianhorsemonth.

Have an idea to promote the Arabian horse? Great! Anyone can be involved in Arabian Horse Month. AHA members and other Arabian horse enthusiasts are encouraged to join in and host events. Make sure to use the hashtag #ArabianHorseMonth when posting about how you are promoting the Arabian horse during May so everyone can follow along on.

Leading by example, AHA is also participating in events in the area community to bring awareness to the Arabian horse breed. AHA’s Arabian Horse Month activities and events include:

- Walking in the [Furry Scurry](#) on May 6 to help raise funds and bring awareness to homeless equines in the area.
- Volunteering at the Children’s Hospital Colorado – Aurora on May 24 – Real life horse racing jockeys and AHA staff will spend the afternoon crafting with the kids at the Children’s Hospital. Furthermore, AHA will be handing out personal invitations to the kids and their families to join them on June 3 for [Arabian Horse Day](#) at the [Colorado Horse Park](#)!
- [Arabian Horse Day](#) at the Colorado Horse Park on June 3 – AHA ran out of days in May so AHA will be hosting their second annual Arabian Horse Day event on Saturday, June 3 at the beautiful Colorado Horse Park in Parker, Colo. The day will consist of meet and greets with REAL Arabian horses, Concours Dressage International classes throughout the event, a horseback riding lesson

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demonstration followed by a Q&A, an exclusive view of a yet-released film, *Finding Fortune* and much more!

May cannot get here fast enough and AHA cannot wait to see what YOU do to bring awareness to the Arabian horse breed during Arabian Horse Month. Learn more about Arabian Horse Month and the Arabian horse at www.arabianhorses.org/arabianhorsemont.

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AHA is a major equine association serving 84,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces championship events, recognizes over 400 Arabian horse shows and distance rides and provides activities, education, and programs that promote breeding and ownership.

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