



FOR IMMEDIATE RELEASE
February 13, 2017
Contact: AHA
303.696.4500

AHYA is Building Future Leaders of the Arabian Horse Industry

(13-FEB-17) – AURORA, COLO. – The future of any growing industry are the millennials and youth - the next generation of great leaders and entrepreneurs. AHYA is not only working to find new ways to encourage youth to participate in leadership positions within the Arabian horse industry, but also to help them develop and grow skills that will shape them into successful college students, future business owners, doctors, lawyers, teachers, marketers, and so much more! We are working to fund a scholarship program for those individuals that are serving on the board. The idea behind these scholarships, is to encourage the youth to participate and have an active role in AHYA, as well as develop them as future leaders. With the right funding, we would like to award a \$1,000 scholarships to each Regional Director and \$1,500 to each Executive Officer. We are hoping to start this scholarship fund with \$22,000. We would like you to join us in providing opportunities to reward those outstanding youth members who are the future of our breed. Below are the requirements for a Youth Regional Director to earn a scholarship.

Required:

- Attend at least 2 AHYA Board Meetings, March Board Meeting required to be one
- Serve as a Regional Director for one full year, August 1st - July 31st
- Sell at least two \$250 Qualifier T-shirt Sponsorships

Pick at least 8 of the below criteria:

1. Attend all 3 AHYA Board Meetings
2. Attend and participate in the AHYA Convention in July
3. Find at least three \$250 Qualifier T-shirt Sponsor - one additional to the two required
4. Hold and run at least two annual Regional Meetings, provide a report to AHA's Youth and Family Programs Coordinator
5. Create a written budget for your region with money set aside for travel expenses for your Regional Director to attend the AHYA Board Meetings
6. Run one outreach program that reaches individuals outside of the show ring or a distance ride. Must provide a report of this activity to AHA's Youth and Family Programs Coordinator
7. Submit three Regional Reports annually, one for each of the AHYA Board Meetings, Reports must be submitted electronically to AHA's Youth and Family Programs Coordinator before each board meeting
8. Volunteer at least 5 hours for AHYA at any of AHA's National or Regional Shows or AHA Convention.
9. Sell at least 5 Raffle Tickets
10. Be active on at least one AHYA Committee
11. Attend a public speaking seminar/class/course. Must provide proof of attendance
12. Turn in a class project that demonstrates a skill of a future leader

ARABIAN HORSE ASSOCIATIONSM

10805 East Bethany Drive | Phone 303-696-4500
Aurora, Colorado 80014 | Fax 303-696-4599
www.ArabianHorses.org | info@ArabianHorses.org



13. Complete 5 community service hours (non-Arabian horse related) in your local community
14. Turn in a one page report defining Robert's Rules of Order.

Please consider donating even \$250 to this scholarship fund! Supporter benefits can be found [here](#). All donations over \$100 are tax deductible. Please make checks payable to The Arabian Horse Foundation and send to the below address, noting that the funds should be applied to the AHYA Board Scholarships.

The Arabian Horse Foundation
Attn: Scholarships
1024 K Street
Lincoln, NE 68508

Thank you for your consideration in supporting our youth and the future leaders of the Arabian horse industry! If you have any more questions please contact Brenna Whitlock at brenna.whitlock@arabianhorses.org.



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AHA is a major equine association serving 84,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces championship events, recognizes over 400 Arabian horse shows and distance rides and provides activities, education, and programs that promote breeding and ownership.

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