



FOR IMMEDIATE RELEASE
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Contact: AHA
303.696.4500

AHA Announces Awards Recognition Concepts as 2016 Official Corporate Partner & Official AHA Apparel Provider

(01-JULY-16) – AURORA, COLO. – The Arabian Horse Association (AHA) is proud to announce [Awards Recognition Concepts](#) (ARC) as the 2016 Official AHA Apparel Provider and Corporate Partner for the 2016-2017 year.

As the Official AHA Apparel Provider, ARC will host physical merchandise space at three of AHA's National Events – Youth Nationals, Sport Horse Nationals and U.S. Nationals; as well as a complete online AHA store.

The online store can be visited at www.shopAHASTore.com. Here, visitors will find a variety of items from the AHA National events and branded AHA and Arabian Horse Youth Association (AHYA) apparel. Some of the items in the store include: AHA logoed leather goods, coffee tumblers, stainless steel H2GO bottles, notepads, customized AHA apparel, and much more.

As an additional benefit to AHA members through the partnership with ARC, AHA members will receive a 20 percent discount on all apparel purchased through the online store for themselves and AHA related events.

ARC's service to the equine industry through awards and various recognition apparel is recognized through quality craftsmanship, great customer service and knowledge of horses and the athletes who ride them.

"AHA is extremely excited to have ARC on board as our Official Apparel Provider this year," says AHA's Executive Vice President, Glenn T. Petty. "They have a reputation in the equine industry not just for their premium products, but their extensive customer service and their knowledge of the industry and what exhibitors and horse owners like and want to buy."

AHA is excited to have ARC join the team as a Corporate Partner.

"ARC is honored to be a part of the AHA Corporate Partner team and is committed to providing quality products and outstanding customer service to all of AHA members and customers," says Jody Stoddard Sr. Director of ARC. "We are confident that the new web site will offer something for everyone and are excited to offer a new look and products at AHA's National Events".

Check out all the new products online today! Plus, be sure to visit the AHA store booth at the Arabian & Half-Arabian Youth National Championship Horse Show, July 23-30 at the Shopping Expo in the Jim Norick Arena in Oklahoma City.

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ARABIAN HORSE ASSOCIATIONSM

10805 East Bethany Drive | Phone 303-696-4500
Aurora, Colorado 80014 | Fax 303-696-4599
www.ArabianHorses.org | info@ArabianHorses.org



AHA is a major equine association serving 84,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces championship events, recognizes over 400 Arabian horse shows and distance rides and provides activities, education, and programs that promote breeding and ownership.

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