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AHA 1234A (Rev. 8/23)

## AHA CLUB EXCELLENCE AWARD ENTRY FORM

1. A separate entry form needs to be completed for each category.
2. See reverse side for program rules.
3. Entry Deadline: August 31
4. **Please print clearly.**

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### CLUB INFORMATION

Name of Club \_\_\_\_\_

AHA Club Account # \_\_\_\_\_ Region \_\_\_\_\_

# of AHA Members:      Adult \_\_\_\_\_ Youth \_\_\_\_\_      # of Club Only Members (if applicable) \_\_\_\_\_

Club President Name \_\_\_\_\_      Club Secretary Name \_\_\_\_\_

Address \_\_\_\_\_ E-Mail \_\_\_\_\_      Address \_\_\_\_\_ E-Mail \_\_\_\_\_

City \_\_\_\_\_      City \_\_\_\_\_

State/Prov. \_\_\_\_\_ Zip/Postal \_\_\_\_\_      State/Prov. \_\_\_\_\_ Zip/Postal \_\_\_\_\_

Daytime phone # ( \_\_\_\_\_ ) \_\_\_\_\_      Daytime phone # ( \_\_\_\_\_ ) \_\_\_\_\_

Signature of President/Secretary \_\_\_\_\_ Date \_\_\_\_\_

(This signature verifies all information is accurate to the best of his/her knowledge.)

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### EXCELLENCE AWARDS CATEGORIES

**Please check the category for this entry. (check only one) A club may apply in numerous categories, but the submissions must be specific to a single category and not one submission to cover multiple categories. This will be strictly enforced.**

**Breed Promotion/Community Involvement**

What are some ways that your club has reached out to people outside of the Arabian Community? It could any combination of the following, but not limited to these suggestions: 1. Reaching out to current horse owners of other breeds, to individuals that have just shown an interest in equine pursuits or to the general public in the form of entertainment which might lead to further interest. 2. An educational event that is not restricted to just Arabian owners. 3. Involving the community through demonstrations, hands on activities, farm tours, parades, seminars, etc. 4. Providing clinics to 4-H, FFA, Scouts, etc. 5. Any events that have the potential to introduce our horses in a positive light to encourage membership and ownership.

**Membership Recruitment or Retention**

How do you maintain members and encourage new members to join your club and the association? Examples are, but not limited to: new membership drives, incentive programs for new and current members, activities to encourage members to stay involved, awards programs for volunteers, how is your club building the value of membership, etc.

**Club Projects**

What activities are specific to your club and its members? Some activities and new ways for members to be involved in the club are: trail rides, fun classes at recognized horse shows, fun shows or events, high points for year end to include a series of shows, stallion service auction, fundraisers for special events or for your delegates, any opportunity to have fun or educate you members, etc.

**MEMBER ORGANIZATION RECOGNITION**  
**ARTICLE 2307. AHA CLUB EXCELLENCE AWARD PROGRAM.**

1. Award Categories.
  - a. Breed Promotion/Community Involvement. – Judged on overall presentation, success of activity (people reached, memberships, follow up contact) and creativity  
Breed Promotion/Community Involvement category may include any outreach activity that goes beyond the Arabian Horse Community. Examples: farm tours, demonstrations at all-breed events, clinics for 4-H, FFA, Boy Scouts, Parades, Mini-Seminars, etc.
  - b. Membership Recruitment or Retention. – Judged on overall presentation and success of activity (how many people reached, members gained, members retained),  
Membership Recruitment or Retention category may include membership recruitment and retention campaigns.
  - c. Club Projects. – Involvement of club members, success of activity, creativity participants reactions/thoughts  
Club Projects category includes projects that are specific to that individual club and its members.
2. Rules.
  - a. All entries must be postmarked/electronic transaction dated by August 31 of the current year.
  - b. The only activities eligible for entry are those produced and implemented between August 1 of the preceding year and August 1 of the current year. Club entry must include the final result of the activity or project.
  - c. Clubs may submit more than one entry in each category; however each entry can only represent a separate and distinct activity or project. Clubs may also submit entries into any number of categories.
  - d. Entry form, cover sheet or summary, and examples or more detailed information are required (pictures, statistics, people's testimonies, brochures, details from the event). Entries that do not include all required information will not be judged.
  - e. Complete a separate entry form for each activity or project.
  - f. Send one copy of each entry.
  - g. Entries become the property of AHA and will not be returned. AHA has the right to display your entry at any AHA event or reprint the text in any AHA publications.
  - h. Visual information (photos, videos, etc.) is optional for any entry and encouraged.
3. Judging.
  - a. Profit motive is not necessarily a judging criteria
  - b. A panel of three judges selected by the Membership Committee will select the winners.
  - c. All decisions of the judges are final.
  - d. Awards might not be given in each category.
  - e. AHA will notify all entrants by October 1st
4. Awards.
  - a. All entrants will receive a certificate of participation.
  - b. All awards will be presented at the AHA Membership Convention.
  - c. First place will be named in each category and awarded a certificate.
  - d. Club of the Year will be given a special award. The Club of the Year award will be selected from those clubs that were placed in the Top Five of a minimum of 2 of the 3 categories.