



ARABIAN HORSE ASSOCIATION

# ACADEMY RIDING PROGRAM

*WHERE CONFIDENCE BEGINS AND COMMUNITY GROWS*

Dear [Contact Name],

I am reaching out on behalf of **[Show Name / Organization]** to invite **[Business Name]** to partner with us in supporting an exciting and meaningful initiative we are bringing to our community - the **AHA Academy Show Program**.

The AHA Academy Program was created to introduce new riders to the joy of horse showing in a welcoming, educational, and supportive environment. Academy classes provide beginner riders - of any breed - the opportunity to gain confidence, develop skills, and experience their first steps into the show ring. These classes play a vital role in growing the future of the Arabian horse community by opening doors, building confidence, and creating positive first experiences.

By offering Academy classes at **[Show Name]**, we are investing in the long-term growth of our local equestrian community. This program supports lesson barns, encourages youth and new rider participation, and helps create a strong foundation for future involvement in Arabian horse shows. Academy is designed as a long-term initiative, and our goal is to build consistent participation and meaningful impact over the coming years.

We invite **[Business Name]** to support the Academy Program through a local sponsorship. Your contribution will directly help offset the costs associated with offering Academy classes, including ribbons and awards, arena time, educational materials, and program promotion. In return, sponsors receive visibility at the show and recognition as a supporter of youth development, education, and community growth.

**Sponsorship opportunities could include:**

- Academy Class Sponsorship
- Academy Party or Gathering at Show
- Program or Division Recognition

Your support demonstrates a commitment to community involvement and helps create opportunities for riders and families experiencing horse showing for the first time. Together, we can ensure the Arabian horse community continues to grow and remains accessible to new participants.

We would be happy to discuss sponsorship opportunities or customize a partnership that aligns with your goals. Thank you for considering support of this important program and for helping us grow the future of the Arabian horse community.

Warm regards,