

**Arabian Horse Youth Association
Board of Directors Meeting
Approved Minutes
Denver, Colo.
March 14, 2015**

I. Welcome and Call to Order – Holly

Meeting called to order at 9:49 am Mountain Time

II. Roll Call/ Introductions – Holly

23 attendees total: 4 executive board members, 10 board members, and 9 guests.

Present: Holly Schnader (P), McCamey Kimbler (VP), Molly Schwister(S), Taylor Kyse (T), Emily Barker (R1), Flora ElmColone (R2), Kelsey McMahan (R7), Kendall Billingsley (R8), Emily Maersk-Moller (R8), Skye Williams (R9), Kate Lewis (R11), Rachele Cate (R13), Abby Mills (R13), Sydney Young (R17), Brenna Whitlock (AHA Youth and Families Programs Coordinator), Debbie Himmel (Youth Committee Chair), Cindy Howey (Youth Committee Vice Chair), Gayla Stone (PRP- Guest), Elizabeth Williams (Guest), Rosemary Cate (Guest), Rusty Cook (Region 8 Director-Guest), Cynthia Richardson (AHA President- Guest), Nancy Harvey (AHA Vice President- Guest).

III. Robert's Rules of Order – Gayla

a. 2 hour talk about parliamentary procedures

Gayla Stone's presentation was moved to 8:00 am before the meeting was called to order.

IV. Approval of Agenda – Holly

Holly approved the agenda.

V. Approval of November Minutes – Holly

Corrections were made to the minutes. The minutes were approved as distributed.

VI. Treasurer's Report – Taylor

Budget was reported for Youth National sponsored events.

Total income from fundraisers for the past year for AHYA fundraisers and activities was \$40,693. The financial statement will be filled.

VII. Unfinished Business

a. Timeline and Responsibilities Review – Brenna (sponsorships)

New responsibilities timeline was distributed for the board members.

b. Social Media – Brenna

Facebook, Twitter, Instagram accounts are being updated. Suggestions were made.

i. AHYA Blog Sign-ups for AHYA Blog are booked until July.

c. CC/Rytt

i. Promotion Ideas

Ideas were discussed on how to get more people involved.

ii. 2015 Awards – Recommendations

Discussion was made on how that each region can promote it.

VIII. Regional Updates

Region 1: Shows coming up that youth are participating in both qualifying and open shows. The open show will be sponsoring the judging teams. The judging teams are starting practices. Region 1 is preparing for their regional judging contest.

Region 2: Preparing judging teams for judging practices and competitions. Region 2 youth are planning a clinic and pizza party. Region 2 championship show is having an Ice Cream Social, Scavenger hunt, and youth vs adult volleyball.

Region 3: Trying to start more activities for youth such as Judging Teams and RYTT. The Director has many ideas to get more youth involved through social media. The Region 3 is adding a Region 3 youth board. Region 3 has fundraisers planned for their championship show that will promote the youth.

Region 4: Not in attendance

Region 5: Not in attendance

Region 6: Planning for the regional shows. The region is trying to get more connected with the youth to have more meetings. They are planning on having more fundraisers that give back to the youth for their regional show.

Region 7: New youth coordinator, Susan Witty. Trying to get Region 7 connected so the youth can plan activities. Trying to get youth representatives from each club help out in the region and trying to increase the youth participation. They are doing a flying pig fundraiser at their regional show. Had gift baskets at Scottsdale for a fundraiser and had a lot of success.

Region 8: Regional show is coming up. Region 8 has Facebook and twitter. Fundraisers are being planned for the regional show for the youth and a local food bank.

Region 9: Trying to get a meeting set up. They are planning fundraisers for the regional show. Fundraisers are going towards the youth and the Horseman's Distress fund.

Region 10: Region 10 elected a new youth director and two vice directors. They are planning their fourth annual judging contest. Region 10 is also preparing for their youth only show in May, which is where their first meeting is held. Region 10 is also planning a youth lounge and an awards presentation at their regional show.

Region 11: Getting more connected in the region. Region 11 is getting a judging team together. At the regional shows they are planning youth fundraisers.

Region 12: Not in attendance: Fundraisers at shows that sponsored youth at small shows. They are having judging practices to get a judging team available. They are hoping to have fundraisers at the spotlight auction that benefit the youth.

Region 13: Keeping the youth connected through social media. Having a refreshment fundraiser table at the upcoming shows. Additionally they are having a bake sale, chuck a duck, and muck bucket diving at shows for fundraisers. Planning on having outreach presentations to promote the Arabian breed. They are hoping to have grants to assist in paying for show for people who can't afford shows. They are planning to outreach to sport horse people and get them more involved.

Region 14: Not in attendance

Region 15: Not in attendance

Region 16: Not in attendance

Region 17: Shows coming up to have youth participate in. Region 17 show is planning on having fundraisers such as a silent auction and a trainer egg and spoon. Reaching out to clubs to send youth reports to get the region more involved. Activities planned for the regional show.

Region 18: Not in attendance

IX. AHYA Committees

a. Reports

- i. Convention/Credentials – Jacklyn
-Try to make convention more welcoming and interactive. Have the board be more involved. Recognize the graduating youth at convention.
- ii. Youth Activities – Taylor
This committee discussed activities for youth nationals; the committee is trying to get more people to participate.
- iii. Membership/Fundraising & Promotions – Taylor
The committee is trying to get more people involved in the committee. Ideas were discussed to enhance the photography contest. Have a regional competition to see who can have the most fundraising in their region will have a prize.
- iv. Regional/National Classes – Molly
The committee is going to investigate the leveling of classes and how it will affect youth classes.
- v. Equitation & Showmanship – Emily
New patterns are being made. A few rules changed for the dressage and hunter jumper over fences.
- vi. Nominating
Rule was changed last year that to run for AHYA President you must have at least one year on the board. Self-nominating officers at AHYA Convention as well as having the executive board nominate someone to run for their position. Was decided that this committee has disbanded.
- vii. Working Western – Jenna
Not in attendance
- viii. Sport Horse – Kate or Emily
The committee needs updating. Youth Nationals has age splits in the sport horse this year. They also added Show Hack for sport horse; possibility of adding cross rails.
- ix. Distance – McCamey
Promoting Arabians at endurance rides and promoting those riders.
- x. Canadian Nationals – Molly
The committee is planning on having activities at Canadian Nationals. Those activities that are being discussed are Tail Programs and daily youth activities and fundraisers.

X. Youth Nationals

a. Schedule – Brenna

- i. AHYA Board meeting – when will we decorate for convention
The board chose to have the board meeting in the afternoon Thursday the 16th of July at 5pm.
The board chose to decorate for convention at 4pm Thursday the 16th before the meeting.

- ii. Novice Judging Clinic MOVED to Friday morning
 - 1. Just one clinic
- iii. Welcome Party
 - 1. Photo Booth- Discussion was made to have a photo booth that goes with the theme for youth nationals.
If there is no objection to have a photo booth instead of a mechanical bull for the welcome party.
The board agreed to have a photo booth instead of a mechanical bull for the welcome party by unanimous consent.
Sydney has costumes and blue tooth printer
Kelsey's mom is a photographer
Backdrop will be brought by Kelsey
- iv. Stall Decorating Contest
 - 1. Run by the board
Discussion was made to have the board judge the stall decorating contest.
If there is no objections. The board has agreed to take on the Stall Decorating Contest.
Discussion was made on the categories and prizes.
Motion that the categories be Small Barn (1-9 stalls), Medium Barn (10-19 stalls), Large Barn (20 plus stalls).
No objections. Motion was passed.
 - 2. Prizes
Discussion was made on what prizes to have.
If there is no objections the board decided that the prize for the stall decorating contest will be a picture frame with a possible plaque and the winners of each category be advertised in the Modern Arabian Horse Magazine by unanimous consent.
- v. Parade of Regions –
 - 1. Sunday at 5:30 down main street
 - 2. Can throw candy and things
End at Ice Cream Social
 - 3. Awards
Discussion was made to have participation ribbons and a little prize (candy). The board decided to create a committee to continue to discuss details for the Parade of Regions. The appointed chair of this committee is Kelsey McMahan. The members include Skye William, Flora ElmColone, Emily Barker, Molly Schwister, McCamey Kimbler, and Rachele Cate.

**Meeting recessed for lunch and group photo at 11:45 am.
Meeting called back to order at 2:28 pm.**

Cynthia Richardson (AHA President) and Nancy Harvey (AHA Vice-President) joined the meeting.

4. Anne and Thunder lead parade, flag riders
Plan is to contact Anne and Thunder to lead the parade if they are available. Brenna will finalize this.
- vi. Ice Cream Social
 1. Sunday, after Parade of Regions
At the same location
 2. Game truck
Game truck is unavailable for Youth Nationals
 3. What activity?
If there is no objection to have a piñata activity at the ice cream social.
The board agreed to get the piñata activity at the ice cream social sponsored by the Hat Lady by unanimous consent.
Brenna is going to research further details about the activity.
 - vii. **Hippology**
 1. Two sessions on first Saturday
Awards will be distributed during the class session Sunday afternoon.
 - viii. **Flying Pigs**
 1. Only one time on Tuesday
The plan is to have a set time for the Flying Pigs after the afternoon session.
 - ix. **Barn Night Out**
 1. Which restaurants (CPK, Elephant Bar, Gellato(not an option))
Waiting for a response. Suggestion for Rudy's BBQ as a backup.
 - x. **Flamingo Decorating** – discuss
If there is no objection there will be no flamingo decorating at Youth Nationals.
The board agreed to not have any flamingo decorating at Youth Nationals by unanimous consent.
 - xi. **Regional Posters**
 1. Are we still interested in these
If there is no objection we will continue regional posters.
The board agreed to continue the regional posters by unanimous consent.
 2. Any requirements
There was a suggestion of self-standing posters.
 - xii. **Consignment items still left (6 boxes)**
 1. Donate to local club for them to raise money for their youth?
There will not be a consignment sale this year. There was a suggestion to donate the items to a museum or a local AHA club for youth purposes.

If there is no objection we will donate the extra consignment clothes to the Saddle Up Exhibit and the local AHA club for youth purposes. The board agreed to donate the extra consignment clothes to the Saddle Up Exhibit and the local AHA club for youth purposes.

2. Local club has given a lot to YNL

Brenna is going to move forward with donating the items to the Local AHA club that has given a lot to YNL to benefit the youth.

b. Fundraisers

i. Qualifier t-shirts

1. What color – blue/yellow are main theme colors

The board discussed between blue (0) and charcoal grey (10).

If there is no objection the qualifier t-shirts will be charcoal grey with light or bright blue lettering.

The board agreed the qualifier t-shirts will be charcoal grey with light or bright blue lettering.

Brenna is going to go forward with the shirts and see what they look like.

ii. Flying pigs

iii. Flocking

1. Continue

If there is no objection pink flamingo flocking will continue as it was done in 2014.

The board agreed to continue pink flamingo flocking as it was done in 2014 by unanimous consent.

2. End sales on Thursday evening

3. Last day to flock is Friday morning

iv. Limited Edition Item

1. Still want the glitter lanyards.

2. Sparkly dog collars – min 250

3. More ideas

The board discussed selling water bottles, dog collars, or USB for a limited edition item.

If there is no objections the limited edition item will be dog collars (100 small, 100 medium, and 50 large).

The board agreed that this year's limited edition item will be dog collars (100 small, 100 medium, and 50 large) by unanimous consent.

Brenna is going to look into water bottles as well.

The board decided to sell more dots and lanyards.

The board wants to get more AHYA items for giveaway items. These items would include sunglasses, water bottles, bags, note pads, garment bags, etc.

v. Trailer Raffle

1. Ticket Pricing

USA Trailer. The tickets will be the same price as last year.

2. Board Responsibility (5 tickets each)

The board decided that each member needs to sell 5 tickets each. There will be vouchers that will be handed out instead of the actual ticket and money that the director is responsible for.

There was discussion to have AHYA help pay for part of trailer shipping to the person who wins the trailer.

Brenna is going to research more about the trailer to figure out details.

3. Thank you cards

Brenna is going to get thank you cards for the people who donate things to our organization.

She is going to bring the thank you cards to the next board meeting for the members to send out to sponsors.

There was discussion to have a different big fundraiser to sell.

c. **Sponsorships**

Board members should get more sponsors for youth activities.

d. **Volunteerism/Committee Work**

Volunteer at youth nationals, there should be a sign up sheet for volunteering.

e. **Flag Riders**

Friday and Saturday night at Youth Nationals.

f. **Anthems**

Need singers for Friday and Saturday night at Youth Nationals.

XI. New Business

a. **Creative Contest**

i. Theme

The theme will have the same as Youth Nationals.

ii. How to improve

Discussion was made to have the entries due in later in the summer to promote more youth entries for next year. Each region should promote the creative contest.

If there is no objection board will extend the due date to August 15th for 2016. The categories will remain the same as last year.

The board agreed to extend the due date of the creative contest to August 15th for 2016 and the categories will remain the same.

b. Committee meetings at convention

Discussion was made for having a sign-up when you register at convention. As well as having a written explanation for each committee above the sign-up and having the committee chair discuss what the committee is during convention. Have blue room advertise convention and committees.

c. Fundraiser Incentive Program

i. \$300 Scholarship to top seller

Discussion was made to have a fundraiser incentive program and reward the top individual who sells the most fundraising items.

ii. Prizes to top three

Brenna is going to finalize the points and prizes for the youth.

d. Marketing

Brenna is trying to promote AHYA more.

i. Where do you spend your time?

ii. What ads do you notice?

iii. What social media interest you?

There was discussion of having youth pictures and videos on social media to promote Arabians.

Discussion was made to have youth participate in the AHA insiders.

As well as having AHYA be promoted in USEF.

Motion #1 3/14/2015 made by Flora to postpone the meeting until tomorrow morning at 8:00 am at the Doubletree Hotel 3/15/2015. Seconded by Kelsey.

Meeting call back to order at 9:12 am on 3/15/2015 at the Doubletree Hotel.

XII. AHYA Convention

a. Convention Speaker – Rebecca Lamulfa (can we afford)

The board is going to ask her to do an inspirational speech for the convention.

There was discussion to have other speaker such as Chase Harvil, Scott Trees, the Hess's, Stewart Vesty, and Ann Judge.

The board decided to vote on which speaker to have:

Chase Harvil-Majority voted

Scott Trees- Hess's

Stewart Vesty

Ann Judge

There was discussion to have the time limited for the speaker. The time discussed was 15-30 minutes.

b. 2015 Logo

The board decided to have a compass and a globe to go with the theme.

c. Recruiting Ideas

- There were ideas to have incentives such as food. –Try to get donated.
- Prize drawings, door prizes, trivia game, welcome gift (sunglasses).
- Have the regions have a contest for the most participants in each activity at youth nationals.
- Use social media to help promote.
- Competition between the regions –team building activity. Regions should have ideas to Brenna by May 1st.

d. Planning

- i. Convention and judging clinic are live streamed
 1. How do we get other people involved that are not attending
 Tweet in your questions.
 Hashtag contest drawing to win AHYA prizes.
 Online contest for the trivia: have ranks on a screen to see how people are doing. Kahoot quiz.
 Have the winners only be award to AHYA members. They have to provide their AHA Number to sign up.
 2. Give Aways? Contests, Q&A
 Sunglasses welcome gift.
- Regional Posters
 - Posters for each country and what they do with their Arabians.
 - Each region is going to represent a country for 'Horsing Around the World'. The regions requested which they wanted.
 - Trivia is going to be based off of the facts on each regional poster.
 - There was a decision to do a normal regional poster and to do a regional poster for the country with information that is going to be on the trivia questions. (Horses in the country).
 - Three questions from each region. The questions need to be into Brenna before July 1st.
 - We are going to get the posters in a spot where it will be viewed by the most people.
 - Brenna is going to email the list out of the countries.

XIII. Reminders

- a. **May 1** – RYTT Entries Due
- b. **June 1** – Creative Contest Entries DUE
- c. **June 1** – Convention delegate eligibility
- d. **June 15** – T-shirt Sponsors DUE
 - Everyone needs to get \$250 for their region.**
 - i. Start now if you haven't already
- e. **July 1** – Committee Agendas Written
 - Committee Chairs have to have their committee reports written for the convention.**
- f. **July 17** – AHYA Meeting at YNL
 - i. Written Regional Report DUE
 - ii. Regional Poster DUE
 - iii. Regional Meeting Minutes signed by RYC DUE
 - iv. Remember, we will be choosing the next meeting date/time, so if you will be on the 2015-2016 Board, start thinking about when and where you want the fall meeting (typically piggy backs on either US Nationals in OK or AHA convention in Denver, CO)

Motion #2 3/15/2015: Skye Williams made a motion to sponsor \$2000 towards the jackets and buckles at Youth Nationals each year, Seconded by Rachele.
 Approved Unanimously.

The meeting was adjourned at 10:20 am on 3/15/2015.