



AHA National Show Photography Policy Clarification

It has come to AHA's attention that there is some confusion regarding the National Show Photography Policy. We would like to take a few minutes to clarify the last some of the top concerns that we have received.

1. This policy is not brand new. It has been around for 15+ years and was revised for 2016. The newer revision of the policy is less restrictive
2. This policy DOES NOT apply to local or regional level events – only the four AHA National Shows: Youth Nationals, Canadian Nationals, Sport Horse Nationals and U.S. Nationals
3. The policy is designed to protect our contract National Show photographers – it is not aimed to keep amateur photographers, horse owners, relatives and/or friends of riders from taking photos
4. Professional photographers may still take photos on the grounds for an event press fee. This is not a new rule and our Arabian publications and professional photographers have been very respectful of this.
5. Cell phones, tablets and cameras with less than a 4-inch lens are still permitted on the rail
6. If you are an amateur photography with a lens longer than 4 inches, please be respectful of photography and expect to be questioned by show staff – be honest about who/why you are photographing (i.e. friend, your own horse, relative, etc). Our show staff will be reasonable when asking people to put their cameras down.
7. AHA's policy was modeled after several other breed standard photography policies for National level events.

The goal behind this policy is to protect and respect our contracted and professional, Official Show Photographers for our National events. AHA's intentions are not to restrict promotion of the breed or keep relatives, owners and families from taking pictures.

If you have further questions, please contact Julian McPeak, AHA Director of Marketing or Kelsey Berglund, AHA Director of National Events.