



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

October 10, 2016

CONTACT:
Arabian Horse Association
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303.696.4500

Behind-The-Scene Tours and The Tour of Arabian Horse Legends Exhibit Offered at U.S. Nationals

Aurora, Colo. – The 50th Annual [U.S. National Arabian and Half-Arabian Championship Horse Show](#) will be held Oct. 21 – 29 at the Tulsa Expo Square in Tulsa, Okla. Not only will the show have numerous horse show classes ranging in disciplines, but educational opportunities will be offered too. [Total Arabian Interaction and Learning Program](#) (T.A.I.L.) tours give the public a chance to view the show, ask questions and meet a REAL Arabian horse. Tour dates are:

- Friday, Oct. 21: 10 a.m., 2 p.m., 4 p.m.
- Saturday, Oct. 22: 10 a.m., 2 p.m., 4 p.m.
- Sunday, Oct. 23: 10 a.m., 2 p.m., 4 p.m.
- Monday, Oct. 24: 6 p.m.
- Tuesday, Oct. 25: 6 p.m.

To reserve your spot on a tour, email Youth@arabianhorses.org or call (303)597-8251.

‘A Tour of Arabian Horse Legends’ exhibit is a walk-thru display that showcases the history of the Arabian horse, breeders, trainers and Arabian horses that have been influential to the industry and illustrates where the Arabian horse is today. The exhibit is located in the commercial shopping hall in the Exchange Center and opened 10 a.m. – 7 p.m. daily.

WHO: Arabian Horse Association (AHA)

WHAT: T.A.I.L. Tours and ‘A Tour of Arabian Horse Legends’ exhibit at the U.S. National Arabian and Half-Arabian Championship Horse Show – FREE ADMISSION

WHERE: Tulsa Expo Square, 4145 E. 21st Street, Tulsa, Okla. 74112

WHEN: The exhibit is open daily from Oct. 21 – 29 and tours are at various times from Oct. 21 - 25

Credentials: We welcome all media and press outlets during the event. We ask that you give us notice if you are going to be on grounds. For more information or to schedule an interview, contact Julian McPeak at (303)597-8251 or Julian.Mcpeak@arabianhorses.org.

Filming and Photography: Filming and photography is welcomed for local press throughout the show in specified areas and with a media credential pass. We encourage filming and photography on all of our

ARABIAN HORSE ASSOCIATIONSM

10805 East Bethany Drive | Phone 303-696-4500
Aurora, Colorado 80014 | Fax 303-696-4599
www.ArabianHorses.org | info@ArabianHorses.org



T.A.I.L. Tours and through the 'Tour of Arabian Horse Legends' exhibit. To obtain a media credential pass and to learn of the specified areas for filming and photography, contact Julian McPeak at (303)597-8251 or Julian.McPeak@arabianhorses.org

Social Media: We have a very strong social media presence at our national shows and invite you to follow, share, retweet or repost any of our social media posts. The official hashtag is #ahaUSN16.

- Facebook: [Arabian Horse Association](#)
- Twitter: [@AHAArabian](#)
- Instagram: [arabianhorseassoc](#)
- Snapchat: ahyneigh

Interviews: For an interview about/during our T.A.I.L. tours or the 'Tour of Arabian Horse Legends' exhibit, contact Julian McPeak at (303)597-8251 or Julian.McPeak@arabianhorses.org.

Interview Opportunities:

- Cynthia Richardson – AHA President and T.A.I.L. Tour Guide
- Nancy Harvey - Vice President
- Julian McPeak – Director of Marketing
- Brenna Whitlock – Youth and Family Programs Coordinator and oversees T.A.I.L. Program
- Deborah Himmel – Youth Committee Chairperson and T.A.I.L. Tour Guide

Questions: For more information on the upcoming event, schedule or Omnibus, visit ArabianHorses.org/USN or contact Mikayla Boge at (303)696-4569 or Mikayla.Boge@arabianHorses.org.

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AHA is a major equine association serving 84,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces championship events, recognizes over 400 Arabian horse shows and distance rides and provides activities, education, and programs that promote breeding and ownership.

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