



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

October 17, 2016

CONTACT:
Arabian Horse Association
media@arabianhorses.org
303.696.4500

Shop Till You Drop at the 2016 U.S. Nationals Shopping Expo

Aurora, Colo. – Join us daily for the U.S. Nationals Shopping Expo at Tulsa Expo Square in the Exchange Center in Tulsa, Okla. from 10 a.m. – 7 p.m. on Oct. 21 through Oct. 29. The Shopping Expo boasts rows of vendors selling everything from horse tack, home décor, clothing and more. The expo is free and there will be door prize drawings throughout the week. The Tulsa Expo Square will have food vendors available in the Exchange Center so you can shop and eat - all in one stop!

Not only will there be vendors from across the U.S. setting up booths, but there will be a few Oklahoma favorites as well. The Oklahoma vendors attending are:

- [440 Fence](#) from Tulsa, Okla.
- A Natural Touch Massage Therapy from Bristow, Okla.
- Arlyn W Rohr Leather Goods from Claremore, Okla.
- Creations from Marianne from Owasso, Okla.
- [Equescouture, Inc. \(EQ Wear\)](#) from Tulsa, Okla.
- Mystique Accessories from Bethany, Okla.
- [Pinto Horse Association](#) from Bethany, Okla.
- [Real Time Pain Relief](#) from Tulsa, Okla.
- [Scribble Horse Designs LLC](#) from Edmond, Okla.
- [Sundown Trailers, Inc.](#) from Coleman, Okla.
- [The West 10](#) from Haskell, Okla.

For the first time this year, official Arabian Horse Association apparel will be available at U.S. Nationals through [Awards Recognition Concepts](#) at the [Arabian Horse Association Store](#). All the clothing is customizable, making it easy to find something for everyone.

WHO: Arabian Horse Association (AHA)

WHAT: 2016 U.S. Nationals Shopping Expo

WHERE: Tulsa Expo Square in the Exchange Center, 4145 E. 21st Street, Tulsa, Okla. 74112

WHEN: Friday, Oct. 21 through Saturday, Oct. 29 starting daily at 10 a.m. A full list of vendors is listed in the [U.S. Nationals Show Program](#).

ARABIAN HORSE ASSOCIATIONSM

10805 East Bethany Drive | Phone 303-696-4500
Aurora, Colorado 80014 | Fax 303-696-4599
www.ArabianHorses.org | info@ArabianHorses.org



Credentials: We welcome all media and press outlets during the event. We ask that you give us notice if you are going to be on grounds. For more information or to schedule an interview, contact Julian McPeak at (303)597-8251 or Julian.Mcpeak@arabianhorses.org.

Filming and Photography: Filming and photography is welcomed for local press throughout the show in specified areas and with a media credential pass. B-roll of the setup of the show can be shot starting on Wednesday, Oct. 19, leading up to the show. The Shopping Expo formally starts on Friday, Oct. 21 at 7 a.m. and lasting till Saturday, Oct. 30. To obtain a media credential pass and to learn of the specified areas for filming and photography, contact Julian McPeak at (303)597-8251 or Julian.McPeak@arabianhorses.org

Social Media: We have a very strong social media presence at our national shows and invite you to follow, share, retweet or repost any of our social media posts. The official hashtag is #ahaUSN16.

- Facebook: [Arabian Horse Association](#)
- Twitter: [@AHAArabian](#)
- Instagram: [arabianhorseassoc](#)
- Snapchat: ahyneigh

Interviews: For an interview before or during the show, or to set up an interview with a vendor during the shopping expo, contact Julian McPeak at (303)597-8251 or Julian.McPeak@arabianhorses.org. Vendor interview eligibility will be dependent on operation hours and availability of individual(s) operating the booth(s).

Interview Opportunities:

- Eri Hook – Marketing Supervisor/Convention Coordinator
- Julian McPeak – Director of Marketing
- Vendor interviews dependent on schedule and availability of individual booth operators

Questions: For more information on the Shopping Expo, visit ArabianHorses.org/USN or contact Mikayla Boge at (303)696-4569 or Mikayla.Boge@arabianHorses.org.

###

AHA is a major equine association serving 84,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces championship events, recognizes over 400 Arabian horse shows and distance rides and provides activities, education, and programs that promote breeding and ownership.

ARABIAN HORSE ASSOCIATIONSM

10805 East Bethany Drive | Phone 303-696-4500
Aurora, Colorado 80014 | Fax 303-696-4599
www.ArabianHorses.org | info@ArabianHorses.org