



**MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE**

**October 17, 2016**

**CONTACT:**  
Arabian Horse Association  
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## **Prize Money Available at U.S. Nationals Totals Over \$1 Million**

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**Aurora, Colo.** – The 50<sup>th</sup> Anniversary of the [U.S. National Arabian & Half-Arabian Championship Horse Show](#) will be held October 21 – 29 at the Tulsa Expo Square in Tulsa, Okla. and offers over \$1 million in prize money available for exhibitors to win. Prize money class categories consist of:

- Sweepstakes Classes – The [Arabian Breeders Sweepstakes](#) is a prize money program through the Arabian Horse Association (AHA) where foals, are nominated in-utero. Those foals are then eligible for prize money throughout their show career in Sweepstakes designated classes or Distance Rides.
  - \$319,500 available in prize money at U.S. Nationals
    - Refer to [class schedule](#) for Sweepstakes class times and dates.
- Cutting Horse Classes –
  - \$5000 in additional prize money offered.
- [Arabian English Performance Association](#) (AEPA) classes – AEPA “promotes the breeding, buying and showing of Arabian English horses” through promotion of the breed by highlighting and donating prize money to Arabian horse English classes. Winners, if sweepstakes nominated as breeding entries, will receive \$5,000 in the Purebred class and \$3,500 for the Half-Arabian/Anglo-Arabian class.
  - AEPA Arabian Horse Times \$100,000 Arabian English Pleasure Futurity (Pattern)
    - Wednesday, October 26 in the afternoon session in the Ford Truck Arena
  - AEPA Halcon Furniture \$50,000 Half-Arabian/Anglo-Arabian English Pleasure Futurity (Pattern)
    - Wednesday, October 26 in the afternoon session in the Ford Truck Arena
  - AEPA Halcon Furniture \$50,000 Half-Arabian/Anglo-Arabian English Pleasure Futurity Final
    - Friday, Oct. 28 in the afternoon session in the Ford Truck Arena
  - AEPA Arabian Horse Times \$100,000 Arabian English Pleasure Futurity Final
    - Saturday, Oct. 29 in the evening session in the Ford Truck Arena
- [Arabian Western Pleasure Association](#) (AWPA) classes - AWPA promotes the discipline of Western Pleasure within the Arabian horse industry by offering prize money classes. Winners, if sweepstakes nominated as breeding entries, will receive \$5,000 in the Purebred class and \$3,500 for the Half-Arabian/Anglo-Arabian class.
  - AWPA C Jarvis Insurance \$50,000 Half-Arabian/Anglo-Arabian Western Pleasure Futurity
    - Sunday, Oct. 23 in the evening session in the Ford Truck Arena
  - AWPA Arabian Horse World \$100,000 Arabian Western Pleasure Futurity
    - Tuesday, Oct. 25 in the afternoon session in the Ford Truck Arena

### **ARABIAN HORSE ASSOCIATION<sup>SM</sup>**

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- AWPAA Arabian Horse World \$100,000 Arabian Western Pleasure Futurity Championship
  - Friday, Oct. 28 in the afternoon session in the Ford Truck Arena
- AWPAA Jarvis \$50,000 Half-Arabian/Anglo-Arabian Western Pleasure Futurity Championship
  - Saturday, Oct. 29 in the morning session in the Ford Truck Arena
- Other Prize Money Classes – A range of other classes are offering prize money totaling \$37,500.
  - Refer to [Omnibus](#) (page 110) for a full list of classes at U.S. Nationals.
- Futurity Classes – Last year a total of \$134,466.71 was paid out for Performance Futurity classes and \$126,564.50 was paid out for U.S. Halter Futurity classes.
  - Halter Futurity classes are designed for three-year-olds that are enrolled in-utero in the [Halter Futurity](#) program.
  - Performance Futurity
    - For three-year-old performance horses enrolled in the [Performance Futurity Program](#) showing in English Pleasure, Western Pleasure, Hunter Pleasure and Country English Pleasure classes.
    - For five-year-old and under horses showing in Reining Horse, Working Cow, Trail Horse and Cutting Horse classes.
- Maturity Classes – Last year a total of \$131,479.80 was paid out for [Performance Maturity classes](#).
  - Performance Maturity AAOTR Program designed for:
    - Four- and five-year-old horses showing in Western Pleasure and Hunter Pleasure classes
    - Five- to six-year-old horses showing in Country English Pleasure and English Pleasure
  - Open Reining Derby designed for:
    - Six- to –eight-year-old horses

**WHO:** Arabian Horse Association (AHA)

**WHAT:** 2016 U.S. National Arabian & Half-Arabian Championship Horse Show

**WHERE:** Tulsa Expo Square, 4145 E. 21<sup>st</sup> Street, Tulsa, Okla. 74112

**WHEN:** Friday, Oct. 21 through Saturday, Oct. 29 starting daily at 8 a.m. Complete [schedule](#) available at [ArabianHorses.org/USN](#).

**Credentials:** We welcome all media and press outlets during the event. We ask that you give us notice if you are going to be on grounds. For more information or to schedule an interview, contact Julian McPeak at (303)597-8251 or [Julian.Mcpeak@arabianhorses.org](mailto:Julian.Mcpeak@arabianhorses.org).

**Filming and Photography:** Filming and photography is welcomed for local press throughout the show in specified areas and with a media credential pass. B-roll of the setup of the show can be shot starting on Wednesday, Oct. 19, leading up to the show. Thursday, Oct. 20 will be all day warm up for exhibitors in the three arenas. The show formally starts on Friday, Oct. 21 at 8 a.m. and lasting till Saturday, Oct. 30.

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To obtain a media credential pass and to learn of the specified areas for filming and photography, contact Julian McPeak at (303)597-8251 or [Julian.McPeak@arabianhorses.org](mailto:Julian.McPeak@arabianhorses.org)

**Social Media:** We have a very strong social media presence at our national shows and invite you to follow, share, retweet or repost any of our social media posts. The official hashtag is #ahaUSN16.

- Facebook: [Arabian Horse Association](#)
- Twitter: [@AHAArabian](#)
- Instagram: [arabianhorseassoc](#)
- Snapchat: ahyneigh

**Interviews:** For an interview before or during the show, or to set up an interview with an exhibitor during competition, contact Julian McPeak at (303)597-8251 or [Julian.McPeak@arabianhorses.org](mailto:Julian.McPeak@arabianhorses.org). Exhibitor interview eligibility will be dependent on class schedule and athlete availability.

**Interview Opportunities:**

- Cynthia Richardson – AHA President
- Glenn Petty - Executive Vice President
- Nancy Harvey - Vice President
- Julian McPeak – Director of Marketing
- Kelsey Berglund – Director of Events
- R. Stanton Morey – AHA Judges & Stewards Commissioner
- Exhibitor interviews dependent on schedule and availability of athlete
- Bill Hughes – U.S. Nationals Show Commission Chair

**Questions:** For more information on the upcoming event, schedule or Omnibus, visit [ArabianHorses.org/USN](http://ArabianHorses.org/USN) or contact Mikayla Boge at (303)696-4569 or [Mikayla.Boge@arabianHorses.org](mailto:Mikayla.Boge@arabianHorses.org).

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AHA is a major equine association serving 84,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces championship events, recognizes over 400 Arabian horse shows and distance rides and provides activities, education, and programs that promote breeding and ownership.

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