



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

October 04, 2016

CONTACT:
Arabian Horse Association
media@arabianhorses.org
303.696.4500

Fun Activities to be had at the 2016 Arabian Horse U.S. Nationals

Aurora, Colo. – The 50th Annual [U.S. National Arabian and Half-Arabian Championship Horse Show](#) will be held Oct. 21 – 29 at the Tulsa Expo Square in Tulsa, Okla. and will offer a wide range of activities for all ages, including:

- ‘A Tour of Arabian Horse Legends’ that will highlight the history of the Arabian horse industry throughout the show from 10 a.m. – 7 p.m. on Oct. 21 – 29 in the Exchange Building.
- Total Arabian Interactive and Learning (T.A.I.L.) tours from Friday, Oct. 21 through Tuesday, Oct. 25 that gives participants a behind-the-scenes feel of the horse show and the chance to meet a REAL Arabian horse. Tour times are:
 - *Friday, October 21: 10 a.m., 2 p.m., 4 p.m.
 - *Saturday, October 22: 10 a.m., 2 p.m., 4 p.m.
 - *Sunday, October 23: 10 a.m., 2 p.m., 4 p.m.
 - *Monday, October 24: 6 p.m.
 - *Tuesday, October 25: 6 p.m.

*To reserve your spot on a tour, email Youth@arabianhorses.org or call (303)597-8251.

- 2016 Arabian Horse Judging Contest on Friday, Oct. 28 from 7 a.m. to 11 a.m. in the Ford Truck Arena. Over 100 youth judging enthusiasts will come together to test their judging skills and knowledge on a variety of Arabian horse classes.
- [Arabian Horsemen's Distress Fund](#) (AHDF) Annual Wine Walk will start at 5 p.m. on Friday, Oct. 28 in the main aisle of the Ford Truck Barn where wine, food and a silent auction will be the main focus. All proceeds will go to benefit AHDF. More info at www.horsemensdistressfund.com.
- A Dever all-terrain vehicle raffle drawing will take place in center ring of the Ford Truck Arena on Saturday, Oct. 29 during evening performances. Raffle tickets are \$50 and may be purchased at the [Arabian Horse Youth Association](#) (AHYA) booth in the Exchange Building or by contacting Brenna at 303-696-4505 or Youth@arabianhorses.org. All proceeds will benefit the AHYA.
- Social media contests and prize giveaways.

WHO: Arabian Horse Association (AHA)

ARABIAN HORSE ASSOCIATIONSM

10805 East Bethany Drive | Phone 303-696-4500
Aurora, Colorado 80014 | Fax 303-696-4599
www.ArabianHorses.org | info@ArabianHorses.org



WHAT: Family friendly activities throughout the U.S. National Arabian and Half-Arabian Championship Horse Show

WHERE: Tulsa Expo Square, 4145 E. 21st Street, Tulsa, Okla. 74112

WHEN: Activities will occur throughout the show from Oct. 21 – 29

Credentials: We welcome all media and press outlets during the event. We ask that you give us notice if you are going to be on grounds. For more information or to schedule an interview, contact Julian McPeak at (303)597-8251 or Julian.Mcpeak@arabianhorses.org.

Filming and Photography: Filming and photography is welcomed for local press throughout the show in specified areas and with a media credential pass. We encourage filming and photography for all of our activities. To obtain a media credential pass and to learn of the specified areas for filming and photography, contact Julian McPeak at (303)597-8251 or Julian.McPeak@arabianhorses.org

Social Media: We have a very strong social media presence at our national shows and invite you to follow, share, retweet or repost any of our social media posts. The official hashtag is #ahaUSN16.

- Facebook: [Arabian Horse Association](#)
- Twitter: [@AHAArabian](#)
- Instagram: [arabianhorseassoc](#)
- Snapchat: ahyneigh

Interviews: For an interview about/during any of our activities, contact Julian McPeak at (303)597-8251 or Julian.McPeak@arabianhorses.org. For any activity(s) pertaining to AHDF, contact Mary Trowbridge at (860)488-7074 or mary@trowbridgesltd.com.

Interview Opportunities:

- Cynthia Richardson – AHA President and T.A.I.L. Tour Guide
- Nancy Harvey - Vice President and Incoming President
- Julian McPeak – Director of Marketing
- Brenna Whitlock – Youth and Family Programs Coordinator and oversees the T.A.I.L. program tours, raffle drawing and Arabian horse judging contest
- Mary Trowbridge – Board of Directors member for AHDF and coordinates the Wine Walk and Silent Auction
- Deborah Himmel – Youth Committee Chairperson and T.A.I.L. Tour Guide

Questions: For more information on the upcoming event, schedule or Omnibus, visit ArabianHorses.org/USN or contact Mikayla Boge at (303)696-4569 or Mikayla.Boge@arabianHorses.org.

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AHA is a major equine association serving 84,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces

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championship events, recognizes over 400 Arabian horse shows and distance rides and provides activities, education, and programs that promote breeding and ownership.

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