



**MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE**

September 27, 2016

**CONTACT:**  
Arabian Horse Association  
media@arabianhorses.org  
303.696.4500

## The 50<sup>th</sup> U.S. Nationals Arabian & Half-Arabian Championship Horse Show is Coming to Tulsa

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**Aurora, Colo.** – The 50<sup>th</sup> Anniversary of the [U.S. National Arabian & Half-Arabian Championship Horse Show](#) will be held October 21 – 29 at the Tulsa Expo Square in Tulsa, Okla. Last year the show had over 1,800 exhibitors and 1,750 horses compete for 196 national championships in front of 10,000 spectators throughout the week. The event brought a local economic impact of over \$26.9 million to the Tulsa area. Over the nine day period, a multitude of class disciplines will be seen; ranging from Halter, Park, Costume, Western Pleasure, Cow Classes and much more. Not only will there be great horse show classes, there will be many activities throughout the show:

- Premier shopping every day from 10 a.m. to 7 p.m. in the Exchange Building.
- ‘A Tour of Arabian Horse Legends’ exhibit - walk back in time and explore the Arabian horse trainers, breeders, organizations and horses of yesterday, in a miniature exhibit of history.
- Free behind-the-scene tours will be given from October 21-25 for the public to come out to experience the show and meet a REAL Arabian horse.
- Arabian Horse Judging Contest on October 28 starting at 7 a.m. to 11 a.m. where over 100 young horse enthusiasts come together to judge incredible Arabian horse classes from across the U.S.
- [Arabian Horsemens Distress Fund](#) (AHDF) Annual Wine Walk on Friday, Oct. 28 at 5 p.m. Sip on wine, eat delicious food and browse the silent auction items. All proceeds go to AHDF. More information at [www.horsemensdistressfund.com](http://www.horsemensdistressfund.com).

**WHO:** Arabian Horse Association (AHA)

**WHAT:** 2016 U.S. National Arabian & Half-Arabian Championship Horse Show

**WHERE:** Tulsa Expo Square, 4145 E. 21<sup>st</sup> Street, Tulsa, Okla. 74112

**WHEN:** Friday, Oct. 21 through Saturday, Oct. 29 starting daily at 8 a.m. Complete [schedule](#) available at [ArabianHorses.org/USN](http://ArabianHorses.org/USN).

**Credentials:** We welcome all media and press outlets during the event. We ask that you give us notice if you are going to be on grounds. For more information or to schedule an interview, contact Julian McPeak at (303)597-8251 or [Julian.Mcpeak@arabianhorses.org](mailto:Julian.Mcpeak@arabianhorses.org).

### ARABIAN HORSE ASSOCIATION<sup>SM</sup>

10805 East Bethany Drive | Phone 303-696-4500  
Aurora, Colorado 80014 | Fax 303-696-4599  
[www.ArabianHorses.org](http://www.ArabianHorses.org) | [info@ArabianHorses.org](mailto:info@ArabianHorses.org)



**Filming and Photography:** Filming and photography is welcomed for local press throughout the show in specified areas and with a media credential pass. B-roll of the setup of the show can be shot starting on Wednesday, Oct. 19, leading up to the show. Thursday, Oct. 20 will be all day warm up for exhibitors in the three arenas. The show formally starts on Friday, Oct. 21 at 8 a.m. and lasting till Saturday, Oct. 30. To obtain a media credential pass and to learn of the specified areas for filming and photography, contact Julian McPeak at (303)597-8251 or [Julian.McPeak@arabianhorses.org](mailto:Julian.McPeak@arabianhorses.org)

**Social Media:** We have a very strong social media presence at our national shows and invite you to follow, share, retweet or repost any of our social media posts. The official hashtag is #ahaUSN16.

- Facebook: [Arabian Horse Association](#)
- Twitter: [@AHAArabian](#)
- Instagram: [arabianhorseassoc](#)
- Snapchat: ahyneigh

**Interviews:** For an interview before or during the show, or to set up an interview with an exhibitor during competition, contact Julian McPeak at (303)597-8251 or [Julian.McPeak@arabianhorses.org](mailto:Julian.McPeak@arabianhorses.org). Exhibitor interview eligibility will be dependent on class schedule and athlete availability.

**Interview Opportunities:**

- Cynthia Richardson – AHA President
- Glenn Petty - Executive Vice President
- Nancy Harvey - Vice President
- Julian McPeak – Director of Marketing
- Kelsey Berglund – Director of Events
- R. Stanton Morey – AHA Judges & Stewards Commissioner
- Exhibitor interviews dependent on schedule and availability of athlete
- Bill Hughes – U.S. Nationals Show Commission Chair

**Questions:** For more information on the upcoming event, schedule or Omnibus, visit [ArabianHorses.org/USN](http://ArabianHorses.org/USN) or contact Mikayla Boge at (303)696-4569 or [Mikayla.Boge@arabianHorses.org](mailto:Mikayla.Boge@arabianHorses.org).

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AHA is a major equine association serving 84,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces championship events, recognizes over 400 Arabian horse shows and distance rides and provides activities, education, and programs that promote breeding and ownership.

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