MODERN Arabian Horse

The Largest Circulation of any Arabian horse Publication

The Arabian Horse Association | www.arabianhorses.org
Recognized for Excellence

American Horse Publications Winner

United States Equestrian Federation
Pegasus Award Winner

2007 United States Equestrian Federation
Overall Excellence in Media Winner

Join Us in Celebrating the Versatility of the Arabian Horse and those who love the breed!

• Training & horse management tips from the experts
• A special section in each issue just for Youth
• Insight into the Arabian breed’s fascinating history
• Profiles of influential horses and AHA members
• The latest on awards & activities that enhance the enjoyment of your Arabian horse

The Arabian Horse Association | www.arabianhorses.org
IT’S A FACT. Modern Arabian Horse is your most cost effective way to reach the largest number of active Arabian horse owners, breeders, exhibitors and professionals. Do the math and you will see that with 12,000 paid subscribers, Modern Arabian Horse is the best Arabian print advertising investment by far!
Guaranteed Positions
Available for 15% premium

Multiple Page Discounts
Offered for 5+ pages

Boost your advertising return by adding Eblasts to your package

Ask about Gatefolds, Tip-Ins, Stallion Cards and Brochures

Advertising Rates

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<tr>
<th>Page Type</th>
<th>Price</th>
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<tr>
<td>FULL PAGE</td>
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### Issue One
- Annual Convention
- Breeders Best Friend/Halter Scorecard
- Scottsdale Barn Tours
- USDF All-Breed Awards

**Materials Due June 29**  
**Camera-Ready Ads Due July 6**

### Issue Two
- Sheila Varian NOW
- Seven Habits of Highly Effective Trainers
- Shoeing
- Breeder profile: Mike Nichols

**Materials Due February 26**  
**Camera-Ready Ads Due March 9**

### Issue Three
- Canadian Nationals Coverage
- Youth Nationals Coverage
- Ranch Sorting
- Blanketing/weatherizing

**Materials Due May 28**  
**Camera-Ready Ads Due June 8**

### Issue Four
- Discovery Farms
- Distance HOTY
- Fashion Editorial and Advertisers
- Sport Horse Competitor profiles

**Materials Due July 30**  
**Camera-Ready Ads Due August 10**

### Issue Five
- U.S., Sport Horse & Distance nationals
- Sweepstakes/Futurity Programs
- Barn and Fire safety
- Bit Selection

**Materials Due November 5**  
**Camera-Ready Ads Due November 16**

### Issue Six
- Keep Your Horses Healthy at Shows
- New AHA website
- Youth of the Year
- High Point Amateur, Youth, Horse

**Materials Due September 7**  
**Camera-Ready Ads Due September 14**

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**Contact your Salesperson**
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  kandi.menne@arabianhorses.org
- Jane Young: 303.570.5886  
  jane.young@arabianhorses.org

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**Ask about our National Show Program Advertising Packages**

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<td>U.S. National Championships</td>
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**Calendar**

- **Deadlines & Editorial**
  - **ASSEMBLY**
  - **CAMPAIGN**
  - **PREVIEW**
  - **FINISH OFF**

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**2015 Media Kit**
Ads received by AHA that are not to specification will either be returned to the outside designer, or repaired by the magazine staff, at AHA’s discretion. AHA will not be held financially responsible for any ad files that are not to specification. All client concerns for ads out of spec will be directed to the outside designer.

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