

1
2 **SUBJECT: AHA Membership to Run on Calendar Year (Bylaws 2/3 Vote)**

3
4 *(This section to be completed by the Agenda and Resolutions Committee.)*
5 Committees required to review:

Committee Action:
Approve Disapprove

Board of Directors			
Budget & Finance Committee			
Bylaws Committee			
Market Development & Promotion Committee			
Membership Committee			

6
7 **CONVENTION ACTION:**

8
9 _____ Approved _____ Approved with Modification _____ Disapproved
10
11 _____ Withdrawn _____ Referred to Committee _____
12

13 **RESOLUTION:**
14 (Refer to Article 901 for submission requirements.)

15
16 Whereas, According to the clubs surveyed by Region One, it has been found that the current anniversary date creates
17 an in ordinate amount of additional work for the volunteer club membership chair; and

18
19 Whereas, Results from the Region One survey reflect that the anniversary date is very inconvenient for clubs and
20 their membership chairs. Mailing lists change monthly and dropped memberships occur throughout the
21 year making it hard to target membership drives. Delegate representation is also hard to predict; and

22
23 Whereas, The current anniversary date creates additional work for show secretaries when horse shows start in one
24 month and conclude in the following month; and

25
26 Whereas, According to the trainers and exhibitors surveyed by Region One, it has been found that the current system
27 has adversely affected trainers and show exhibitors with regards to maintaining and tracking current
28 competition cards/memberships during the show season; and

29
30 Whereas, Resolution 2-04 proposed that an anniversary date for renewal and new memberships would benefit and
31 increase club membership and AHA membership because of its fairness for a full year of membership; and

32
33 Whereas, In 2007, the financial report given at convention showed a decline in membership revenue and also at the
34 2008 May BOD a report was given indicated a further decline to that date; Therefore, Be It

35
36 Resolved, That Resolution 2-04 be rescinded, and Be It Further

37
38 Resolved, That Article III Section 3 of the Bylaws be deleted and replaced with the following:

39
40 Paragraph a. Membership Year
41 The Membership year shall run from January 1 to December 31.

42 Paragraph b. Payment of Dues
43 Dues are payable to the Arabian Horse Association office by each Member Organization for each
44 of its voting members on October 31 preceding the beginning of the membership year and become
45 delinquent on January 1 of the membership year. If not postmarked to the Arabian Horse
46 Association office by December 31 the member for whom dues are not paid will lose all
47 membership privileges. Full annual dues shall be payable to the Arabian Horse Association for
48 any portion of a year.

49 Paragraph c. Transition Period

50 All current memberships shall maintain their present expiration date. All new and renewed
51 memberships on or after January 1, 2009, shall expire December 31, consistent with their
52 membership expiration year; and, Be It Further
53

54 Resolved. That AHA Bylaws Article III, Section 3, Paragraph c be deleted from the 2013 AHA Handbook, as it will
55 no longer be relevant at that time; and Be It Further
56

57 Resolved. That the following new paragraph 8 be added to AHA Article 703:
58

59 8. That any future changes to the membership year be first published in the official magazine of
60 the Arabian Horse Association prior to their implementation.
61

62 Effective: January 1, 2010
63

64 PROPONENT'S FINANCIAL IMPACT:
65 (Refer to Article 901.2.e. for financial requirements.)
66 Cost to change renewal statements and programming costs to re-configure membership processing back to the calendar year.
67

68 AHA IMPACT STATEMENT:
69 The largest breed associations utilize an anniversary date for membership and credit this change to an all time membership
70 high. If Resolution 7-08 were to pass (reversing resolution 2-04 effective for the 2006 membership year), AHA can expect
71 the following unintended results:
72

73 According to AHA statistics, 18,000 of the 36,000 join in order to transact registration and/or ownership transfer
74 business throughout the year. In real numbers this move to a calendar year negatively impacts 100% of the base
75 memberships (18,000) and 46% of the competition members (8,280).
76

77 As many as 26,000 members may not receive all six editions of *Modern Arabian Horse* (MAH) nor 12 months of
78 membership. Based on the August 2008 non-renewing member survey, members ranked free 12-month subscription to
79 MAH as their 3rd highest membership benefit. The same survey cited the lack of perceived value to AHA membership
80 for their reasons for not renewing, this change back to an annualized membership could further this perception.
81

82 Contact Person: Debbie Fuentes, Senior Director of Customer Service and Registrar, (303) 696-4518
83
84

85 The estimated cost to IT infrastructure for reprogram membership from annual to calendar year is \$120,000.
86

87 Contact Person: Molly Gunning, Senior Director of Information Technology, (303) 696-4564
88
89

90 AHA has entered in talks with USEF to produce a joint membership card. Going to a calendar year will allow us to continue
91 discussion. If AHA continues with an anniversary date, a joint card cannot be produced.
92

93 Contact Person: Leslie Lockard, Competition Records Manager, (303) 696-4521
94
95

96 SUBMITTED BY:

97 Name: Region 1 Region: 1

98 Member Organization Committee Commission Board Region (check one)

99 Who voted: Members Board Delegates (check voting body)

100 Total Number Eligible to Vote: 21 Number of Yes votes: 17 Number of No votes: 1

101 How vote was taken: mail email phone meeting (check one) (Must have Quorum with majority of yes votes)

RESOLUTION

7 - 08

102 Where documentation of this vote is recorded: Region Minutes

(Must have printed documentation on file)

103 Date vote taken: August 18-19, 2008

104 Contact Person: Barbara Dubois

(Has authority to amend, combine or withdraw)

105 Phone:

Email: Dsagehen@aol.com

Fax:

106

107
