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2 **SUBJECT: Convention Held in Denver 2007 and 2008**

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4 *(This section to be completed by the Agenda and Resolutions Committee.)*

5 Committees required to review:

Committee Action:  
Approve            Disapprove

6 Annual Convention Planning Committee	_____	_____
Board of Directors	_____	_____
Professional Horsemen Committee	_____	_____
Ways & Means Committee	_____	_____

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8 **CONVENTION ACTION:**

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10 \_\_\_\_\_ Approved                      \_\_\_\_\_ Approved with Modification                      \_\_\_\_\_ Disapproved

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12 \_\_\_\_\_ Withdrawn                      \_\_\_\_\_ Referred to Committee \_\_\_\_\_

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14 **RESOLUTION:**

15 (Refer to Article 901 for submission requirements.)

17 Whereas,            The financial best interest of the Arabian Horse Association must now be considered in every possible way; and

20 Whereas,            Significant AHA dollars are spent every year transporting AHA staff, documents and material to various locations for the annual convention; and

23 Whereas,            Certain Convention locations chosen over the years have a vastly greater financial cost in transportation and temporary lodging for both the AHA staff and the attending delegates, as well as shipping ; Therefore, Be It

27 Resolved,            That, the annual AHA convention shall be held in the Denver area for the years 2007 and 2008; and, Be It Further

30 Resolved,            That a comprehensive cost comparison analysis be performed after the second year in Denver to determine the potential savings of money due to the continuity of location and venue.

33 Effective:            2007

35 **PROPONENT'S FINANCIAL IMPACT:**

36 (Refer to Article 901.2.e. for financial requirements.)

38 Savings of flight costs of convention staff, currently budgeted at \$350 per person for 13 staff members, as well as shipping costs for materials and paperwork, etc. This resolution will add real data to determine whether there is, as most would expect, in fact a real cost benefit to doing business more than one year in the same area, without flight and transportation costs for staff and material.

43 **AHA IMPACT STATEMENT:**

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45 While continuity of location and venue may be of benefit when it comes to horse shows, it is not necessarily the case with the travel and hospitality industry. This resolution if passed would tie the hands of the staff that negotiate the hotel contracts. By mandating certain restrictions like staying in one location it severely hampers the negotiations as the hotel knows that AHA is limited and cannot shop around.

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While the proponent is proposing a cost savings of approximately \$5,000, having the flexibility to negotiate locations enables AHA to provide more cost savings for attendees (hotel room rates, airports, etc.) In addition, it would:

1. potentially attract new delegates/guests because of geographic rotation
2. keep the convention from becoming stagnant
3. keep activities fresh and interesting

There are many factors to consider when selecting a site for convention; accessibility, affordability, airline service, appeal to attendees, required hotel resources (meeting space, guest rooms, technology and equipment). The AHA meeting room to guest room requirements already limits us to certain size hotels. By mandating the convention in one location year after year reduces the number of sites that we will be able to fit into and further reduces our negotiating power.

In this case, mandating the hotel to stay in one location is not necessarily a cost savings when all factors are considered.

Contact Person: Lorie Liddicoat, Sr. Director Member Services & Youth Programs – (303) 696-4587

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SUBMITTED BY:

Name: Arabian Professional and Amateur Horsemen’s Association

Member Organization    Committee    Commission    Board    Region (check one )

Who voted:                    Members    Board    Delegates                    (check voting body)

Total Number Eligible to Vote:                    Number of Yes votes:                    Number of No votes:

How vote was taken:  mail     email     phone    meeting (check one) (Must have Quorum with majority of yes votes)

Where documentation of this vote is recorded:

Date vote taken: July 29, 2004

Contact Person: Mary Trowbridge                    (Has authority to amend, combine or withdraw)

Phone: 860-354-8926                    Email: mary@trowbridgesltd.com                    Fax:

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