

Modern Arabian Horse Marketplace—Simple, Effective

Modern Arabian Horse Marketplace section is one of our most-read departments offering horse and business owners an economical way to advertise their horses, products and services. Each ad is set in a template format and includes one-color photo and a brief description (80-word maximum.) Advertiser is entitled one electronic proof before publication. Revisions requiring additional proofs will incur additional charges.

Only \$125 per issue / \$695 for one year (six issues)



The magazine for people who love Arabian horses.
 Official Publication of the Arabian Horse Association
 Contact: Eri Hook, Advertising Manager
 Email: Marketplace@ArabianHorses.org

1 Place your ad in 5 Easy Steps: Horse for Sale Stallion Directory

Fill out the applicable information below. Please type or print clearly. One horse or stallion per ad.

Registered Name: _____ Name Pending _____
 Breed/Registration: AHA AQHA APHA NSH JC Other
 Registered Color: _____ Sex: _____
 Sire: _____ Dam: _____
 Name: _____ Farm/Ranch Name: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Phone 1: _____ Phone 2: _____
 Email: _____ Website: _____
 Months Advertising: _____

Photo, form and payment must be received in our office by the Marketplace materials due date. If you plan to advertise in three or more issues within a calendar year, ask about our discounted rates.

2 Write your ad (Horses For Sale/Stallion Directory)

80 word limit. One horse per ad. Please print clearly and legibly. Use only the categories provided. No logos images are allowed, and only one photo allowed per ad. *Modern Arabian Horse* is not responsible for errors due to illegible handwriting.

<input type="checkbox"/> Horses For Sale (Fill in this section) Info: _____ _____ _____ _____ _____ _____ _____ Price: _____	<input type="checkbox"/> Stallion Directory (Fill in this section) Nominations: _____ _____ Performance: _____ _____ Info: _____ _____ _____ Standing at: _____
---	--

Either Ad (Fill in this information)
 Contact: _____ Contact Phone: _____
 Contact Email: _____ Contact Website: _____

3 Choose the options and list the fees for your stallion (Stallion Directory only)

<input type="checkbox"/> LFG	<input type="checkbox"/> Early Booking Discount	Choose Incentive Logos <input type="checkbox"/> SCID Clear <input type="checkbox"/> Arabian Breeders Sweepstakes <input type="checkbox"/> National Show Horse <input type="checkbox"/> Scottsdale Signature Stallion <input type="checkbox"/> Credit Cards Accepted <input type="checkbox"/> Sport Horse Payback
<input type="checkbox"/> Transported Cooled Semen Available (TCSA)	<input type="checkbox"/> Private Treaty	
<input type="checkbox"/> Frozen Semen Available	<input type="checkbox"/> First Shipment Free	
<input type="checkbox"/> Limited Book	<input type="checkbox"/> Introductory	
<input type="checkbox"/> Multiple Mare Discount	<input type="checkbox"/> Other _____	
Stud Fee \$ _____ Booking Fee \$ _____		

4 Select your method of payment:

Total Amount for _____ issues: \$ _____ Check Enclosed—Payable to AHA—Check # _____ Visa MasterCard
 Card Number _____ Exp. Date _____
 Cardholder's Name _____ CVW Number _____
 Billing Address _____
 Signature _____

All classified ads must be prepaid. Send check, money order, or credit card information with this form. **Please do not send cash.**

5 Mail or fax this order form and a high-resolution photograph to:

Modern Arabian Horse, Attn: Eri Hook
 10805 East Bethany Drive, Aurora, CO 80014
 Fax 303.696.4599; Phone 303.696.4553

Questions?

Call 303.696.4553 or send an email to: Marketplace@ArabianHorses.org.
 Sorry, ads cannot be accepted over the phone.