



FOR IMMEDIATE RELEASE
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The Right Horse Initiative and Arabian Horse Association Form New Partnership

(14-JUNE-18) Aurora, Colo. – The [Arabian Horse Association](#) (AHA) is proud to announce the partnership with the [The Right Horse Initiative](#) to help promote equine adoption through the initiative and support the national movement reframing the conversation about equine adoption.

“The Right Horse Initiative is helping to shed new light in the area of horse adoption and AHA is excited to be a part of that movement,” states Glenn Petty, Executive Vice President of AHA.

“It is truly inspiring to see this initiative lead the way for the organization and promotion of horse adoption in a unifying way,” states Nancy Harvey, President of AHA. “This is a monumental step for the equine industry.”

Each year, hundreds of thousands of horses are transitioned from career or ownership. A growing number of these horses end up at risk of inhumane treatment. Led by the [WaterShed Animal Fund](#), The Right Horse Initiative has been developed to unify horse industry professionals, equine welfare advocates and the broader horse loving public to improve the lives of horses in transition.



Christy Counts, President of The Right Horse Initiative, said “We are thrilled to welcome the Arabian Horse Association as a partner. AHA brings great experience, history and enthusiasm to the table and we look forward to working together to develop sustainable, transformative solutions for horses in transition.”

The Right Horse Initiative promotes horse adoption as one of the preferred methods of finding a horse. This unique partnership commits the time, talent and resources to promote horse adoption through education, training and public awareness on a national level. The Initiative’s goal is to massively increase the number of horse adoptions nationwide.

About The Right Horse Initiative:

The Right Horse Initiative is a collective of industry professionals and equine welfare advocates working together to improve the lives of horses in transition through a dialogue of kindness and respect. Through collaboration with over 40 industry and adoption partners, The Right Horse is able to innovate new and better adoption standards and practices. Together, the goal is to shatter the stigma and

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reframe the conversation around equine adoption in order to massively increase horse adoption in the United States. To learn more, visit therighthorse.org.

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AHA is a major equine association serving 84,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces championship events, recognizes over 392 Arabian horse shows and distance rides and provides activities, education, and programs that promote breeding and ownership.

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