



**FOR IMMEDIATE RELEASE**  
**August 8, 2018**  
**Contact: AHA**  
**303.696.4500**

## 2018 Equine Welfare Safety Net Innovation Grant

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### **FROM ASPCA:**

The [ASPCA Equine Welfare Department](#) announces a \$50,000 opportunity for organizations looking to make a positive, creative and innovative difference to help equines in their community!

The ASPCA's Equine Welfare Safety Net Innovation Grant Program is focused on bringing the newest, boldest and most creative safety net and welfare programs to life.

Equine welfare is at risk due to a variety of factors, one of which is a lack of safety net support designed to keep horses in their homes (or provide access to euthanasia) when that is best for their welfare.

**If you have what you think is a one-of-a-kind, innovative idea that will positively impact safety net services for equine welfare, we want to hear about it. If chosen, your proposal could be funded up to \$50,000.**



### **Innovation**

The Equine Welfare Safety Net Innovation Grant is about discovering what can be done: We're looking for something that could stand as a program for others to implement in their area as a way to improve welfare and safety net services for all equines.

### **For your proposal, consider:**

- Innovative ways to identify and reach owners with at-risk horses
- New services or resources to help horses, keeping them with their owners
- New programs and processes to increase bonds between horses and their people
- Creative programs that need funding to get off the ground

### **Eligibility**

Organizations located in the United States that meet any of the following criteria may apply for the ASPCA Equine Welfare Safety Net Innovation Grant:

- Veterinary clinics and all other equine service providers
- Equine associations or foundations

### **ARABIAN HORSE ASSOCIATION<sup>SM</sup>**

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- Universities and trade schools
- Shelters that are 501(c)(3) organizations or governmental entities

Past recipients of ASPCA grants must be up to date with all ASPCA grant requirements. **Grants will range from \$5,000 to \$50,000.**

### **Deadlines**

Letters of Inquiry will be accepted until **Monday, August 27, 2018 at 5 p.m. ET.**

Candidates will be notified via email by **Monday, September 17, 2018** if their organization has been selected to complete a full proposal.

The deadline for finalists selected to submit a full proposal via the ASPCA Grants Portal is **Monday, October 1, 2018.**

Full proposal applicants will be notified of final decisions by **Monday, October 15, 2018.**

### **Guidelines for Completing LOI**

Tell us about your organization and your ability to implement this safety net program. Clearly articulate what the project will be and include the following:

- The need, situation, or issue the proposed innovation is trying to address
- What is driving the need?
- How pervasive is the need?
- In what ways can you demonstrate there is a need for this safety net service?
- Describe how this project could be replicated
- How many horses will you help and in what ways?
- To achieve those results, what will your organization do?
- How will the ASPCA know your organization did what you said it would do?
- How will the ASPCA know the grant has achieved its desired results?

### **How to Apply**

Please send a [Letter of Inquiry \(LOI\) by clicking here](#) and outlining your innovative proposal. **Direct all questions to [equinewelfare@aspca.org](mailto:equinewelfare@aspca.org). For other funding opportunities and resources, please visit [aspcapro.org/equine](http://aspcapro.org/equine).**

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AHA is a major equine association serving 84,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces championship events, recognizes over 392 Arabian horse shows and distance rides and provides activities, education, and programs that promote breeding and ownership.

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