



## The Arabian Horse Association Media Policy

### 2023 Arabian Horse Association Events

Youth and Mid Summer Nationals | Oklahoma City, OK | July 13-22

Sport Horse Nationals | Wilmington, OH | Sept 11-16

Ranch Horse Championships | Loveland, CO | Sept 2-3

Distance Horse Nationals | Menahga, MN | Sept 29 – Oct 1

US Nationals | Tulsa, OK | October 19-28

### **Overview**

As a full-service breed association, AHA seeks to meet the breeding, competitive and recreational interests of all Arabian horse owners. Media coverage of AHA including its national shows and events, programs, and activities, is paramount to AHA's efforts to promote and grow the Arabian breed. The purpose of this policy is to create guidelines that media outlets can utilize to gather content appropriately at AHA National Shows and Events. This policy also acts as a safeguard for the official photographer and official videographer.

It is the policy of the Arabian Horse Association that only the official show photographer/videographer will receive exclusive rights to sell show photographs/videos defined as (main ring coverage and win shots from the main ring for the Arabian Horse Association Championship and National Horse Shows which includes the Youth and Mid Summer National Show, Ranch Horse Championship Show, Sport Horse National Show, Distance Horse National Championships, U.S. National Show, AHA Annual Convention). All professional media defined as journalists, publications, photographers, videographers, radio personnel, news outlets, and freelancers must apply to receive media credentials to cover AHA National Events.

### **Media Policy**

Media credentials will be issued at the discretion and approval of AHA management to journalists, freelancers, photographers, and videographers on assignment for recognized magazines, newspapers, websites, television and radio networks, and other approved media outlets.

For those seeking media credentials, you must complete the Media Credential Request Form, available [here](#). Everyone must have a Media Credential Request Form on file, even with multiple individuals that are attending to represent the same media outlet.

Please submit your Media Credential Request Form at least three weeks prior to the first day of the competition.

**Please note: No media entities other than the official show photographer/videographer and AHA Staff may shoot into the main rings unless the individual has express written permission from the Arabian Horse Association.**

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### **Publication Photography Policy**

We understand that publications attend Arabian Horse Association National Events to capture candid photography/videography with candid images/videos available for sale. For the publications that will be selling candid photography and videography work excluding win shots and main ring coverage, a \$1,000 vendor fee must be paid to the Arabian Horse Association. Publications selling photography and videography works will be limited to two (2) press passes per show. If additional press passes are needed, please contact [marketing@arabianhorses.org](mailto:marketing@arabianhorses.org).

Publications that will be attending the show and selling candid photography/videography will be limited to areas of the grounds as determined by the Official Show Photographer/Videographer and the Arabian Horse Association. Publications selling photography/videography work will be prohibited from shooting into the main show arenas unless there is express written permission from the Arabian Horse Association. The Official Show Photographer and Videographer will receive first rights to private shoots.

**Please note: No media entities other than the official show photographer/videographer and AHA Staff may shoot into the main rings unless the individual has express permission from the Arabian Horse Association.**

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#### **Spectator and Visitor Policy**

AHA prohibits the use of photography and videography footage intended for commercial distribution and/or use through publications, websites, social media outlets, or any other similar media *without media credentials*. Use of prohibited content is expressly forbidden without the written consent of show management. Photography and videography footage includes footage of subjects on the national showgrounds, which includes but is not limited to, footage taken in warm-up arenas, barns, stalls, facility grounds, and the competition arenas.

Unless approved in writing by show management, professional photography equipment, cameras, camera support pods, cameras mounted on tripods, and video cameras of any size are not permitted under any circumstances except for credentialed media.

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By signing the Media Credential Request Form, media representatives are acknowledging and agree to the following:

1. Media credentials must be visible and always worn on the event grounds.
2. Photos and videos may be taken from the warm-up arenas, stalling areas, and around the grounds. Photos and videos are not to be taken from spectator seating and are reserved for the official show photographer and videographer.
3. All media will respect exhibitors and refrain from disrupting or disturbing them while preparing to show.
4. All media will act in a professional manner and respect instructions from AHA Staff members. Failure to do so will result in ejection from the event and/or denial of media credentials for future events.

5. Media may not enter the show arena for any reason unless they have express written permission from AHA Staff.

By signing the application for credentials, media agree to the terms and conditions contained within this media policy and to positively promote the Arabian Horse Association.

Please direct all questions to [marketing@arabianhorses.org](mailto:marketing@arabianhorses.org).