



AHA Communications
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September is Meet an Arabian Horse Month

Get ready for another great month of Arabian Horses!

FOR IMMEDIATE RELEASE - Aurora, CO – August 26, 2020 – With much excitement and anticipation the Arabian Horse Association looks forward to another great virtual Meet an Arabian Horse Month beginning September 1st, 2020. Learn more [here](#).

The Arabian Horse Association would like to assist lesson and training barns in promoting their programs to encourage new participation from industry newcomers. This could mean lessons, volunteering, or even looking into horse ownership. Find our free Marketing Toolkit [here](#).

September's Meet an Arabian Horse Month will consist of weekly social media challenges that promote the Arabian breed, disciplines, and equine care.

Week 1: Aug 31-Sept 6 Why Arabians?

Share the story of how you discovered the Arabian Horse

Week 2: Sept 7-13 Introduce your Horse(s)

Share any quirks, favorite treats, or fun facts about your horse!

Week 3: Sept 14-20 Riding 101

Share your discipline(s) of choice. If you have a lesson program, share a demo lesson to showcase your program.

Week 4: Sept 21-30 Post or Share a Moment with your Horse

Show how you spend time with your horse. This could be grooming, riding, or your favorite Arabian Horse memory.



Participants can share each weekly challenge via social media, using the hashtag #MeetAnArabianHorse and by tagging Arabian Horse Association (@arabianhorseassoc). Each week, a lucky winner will be chosen for an AHA giveaway item. Additionally, a set of AHA logoed AirPods will be given away at the end of the month! To enter, [click here](#).

For more information on the Arabian Horse Association, please go to www.arabianhorses.org.





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About Arabian Horse Association

Arabian Horse Association (AHA) is an equine association serving more than 85,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces five national horse championship events yearly and recognizes over 344 Arabian local and regional horse shows and distance rides. AHA promotes the Arabian breed and ownership through educational and outreach programs.