



FOR IMMEDIATE RELEASE  
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## Arabian Horse Association Promotes New Convention & Sponsor Specialist

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**(20-June-17) – AURORA, COLO.** – The [Arabian Horse Association](#) (AHA) is excited to announce the promotion of Uriah Quezada to the Convention and Sponsor Specialist position. He will have the primary responsibility for planning and executing AHA's Annual Convention while also helping to handle sponsorship fulfillment, among other duties.

"Quezada has been a vital part of AHA's Marketing Department for the past three years and we were thrilled to promote him to this position, especially since he helped the previous Convention Coordinator with Convention planning, giving him great knowledge of this position," said Mikayla Boge, AHA's Director of Marketing.

Quezada was born and raised in Denver, Colo. where he also attended American Pathways University and obtained his Bachelor's in Human Services. During that time, he was also involved in community outreach programs through Mile High Ministries to help cater to the needs in the urban Denver area.



In 2014, Quezada joined AHA as the Marketing Administrator and Sales Coordinator and over the three years, his position has grown and evolved a great deal. Not only has he served many of our AHA members in his previous position, but he has had the privilege to help coordinate and plan AHA's Annual Convention. 2017 will be Quezada's fourth year attending Convention.

"I am thrilled to be chosen to be a part of such an awesome event. I look forward to continuing the relationships I have already made and to build new ones through AHA," said Quezada.

AHA is excited to continue providing great services to their members and are thrilled to continue to utilize Quezada's skills in the future.

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AHA is a major equine association serving 84,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces championship events, recognizes over 400 Arabian horse shows and distance rides and provides activities, education, and programs that promote breeding and ownership.

### ARABIAN HORSE ASSOCIATION<sup>SM</sup>

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