Your Name

Discovery Farm Name

Address

Date

Dear (School Principal/Vice Principal/Librarian/Teacher):

My name is (name) and I would like to introduce myself and an exciting new program we are making available to you and your students. I am a proud (member/director/volunteer) with the local Arabian Horse breed (organization/club) here in (City, State/Prov), and with the support of the Arabian Horse Association, we have recently launched a new literacy program, the Arabian Horse Association Lucky Listener available to communities like ours.

Our literacy program aims to ignite a passion and a spark for reading, with a special twist - HORSES. Children who struggle to find fun in reading by themselves can find that special spark by reading to a horse. In our program, the children will be invited to visit an Arabian horse farm, and read to, and with horses. In addition to the literacy piece, the children will learn more about horses in a safe, controlled environment and spend some time with the oldest and most magical breed, an Arabian horse.

The purpose of my email/letter is to see if there might be any students or classes within your school that would benefit from participating in this program. We are happy to work with your assigned reading lists or collaborate with you to develop one that includes books featuring horses.

I look forward to hearing from you at your earliest convenience. Please contact me directly to learn more about how you can share this unique opportunity with your students.

Kindest regards,

YOUR NAME

(Phone number)

(email)