

Modern Arabian Horse Magazine Recognized for Excellence in American Horse Publications' Equine Media Awards

(22-JUNE-16) - AURORA, COLO. - The Arabian Horse Association's (AHA), Modern Arabian Horse magazine was once again honored for excellence at the Annual American Horse Publications (AHP) Conference in Orlando, FL this past weekend.

Modern Arabian Horse (MAH) magazine is AHA's official publication and has a long standing tradition of high quality and distinction within the equine publications sector. On Saturday, June 18, AHP awarded their annual Equine Media Awards to publications within the equine industry for material published in 2015.

With 10 different categories and a wide array of competition, MAH was awarded the following:

- 1st place in the 'Editorial Infographic' category with six entries: The Arabian Horse in North America: A Timeline, Susan Bavaria, Author and Elizabeth Bilotta, Designer
- 2nd place in the 'Publication Cover Page Circulation Under 10,000' category with 14 entries: "Wow" Factor at 2015 Youth Nationals, Issue 5, 2015, Elizabeth Bilotta, Designer; Suzanne Sturgill, Photographer
- 3rd place in the 'Publication Staff Single Advertisement' category with 23 entries: See Green in Tulsa, Dana Bechtel, Designer/Copywriter
- 3rd place in the 'Editorial Design Circulation 10,000 to 20,000' category with 11 entries: Independence Day – Set Up Your Weanling for Success, Issue 4, 2015, Elizabeth Bilotta, Designer

Additionally, there were several other Arabian related print and multi-media pieces that were submitted, some featured in MAH, that won prestigious awards as well:

- 1st place in the 'Feature Single Article Circulation 10,000-20,000/AUV 10,000 to 20,000' category with 15 entries: A Lady Rancher with the Right Stuff: Raising Arabians in the Early Space Age, by Julie Kitzenberger, published in Issue 5, 2015 of Modern Arabian Horse.
- 1st place in the 'Equine-Related Newsworthy Video' category with six entries: Little Light House, a Morning with Rock On, Scott Trees, Videographer/Editor. Shot at the 2015 U.S. National Arabian & Half-Arabian Championship Horse Show, with the Arabian Horseman's Distress Fund
- 3rd place in the 'Freelance Writer Equine-Related Journalism' category with 15 entries: Julie Kitzenberger, writer of A Lady Rancher with the Right Stuff: Raising Arabians in the Early Space Age, published in Issue 5, 2015 of Modern Arabian Horse.

-more-



This is not the first year that MAH has received the distinct honor of being awarded at AHP. The magazine has a great history of success in the elements of design, editorial and featured material.

AHA would like to congratulate all the writers, designers and others who contribute to the great success of *Modern Arabian Horse* magazine. AHA would also like to offer their congratulations to the freelance writers and videographers that took their time to focus on featuring the Arabian horse in their work and submitting their pieces for recognition. Congratulations to all!

For more information on advertising in this award-winning publication, visit: www.arabianhorses.org/magazine.

###

AHA is a major equine association serving 84,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces championship events, recognizes over 400 Arabian horse shows and distance rides and provides activities, education, and programs that promote breeding and ownership.